Calls for freedom

London, Western rally for release of detained professors

By Adel Talbot

MEMBERS OF LONDON’S medical and Western communities rallied, calling for the freedom of Western professor and emergency room physician Dr. Tarek Loubani and York University professor and filmmaker John Greyson, who have been held captive without charges in an Egyptian jail since Aug. 16, when they were arrested on their way to the Gaza Strip.

The rally, organized by colleagues and friends of the men, took place in Victoria Park Tuesday afternoon. Hundreds of supporters filled the area near the park’s band shell, many of them in medical scrubs, coming from London hospitals, as well as the campus and London communities.

Another peaceful rally was slotted for the same time at the Egyptian consulate in Montreal.

At the time of the rally, Loubani and Greyson had been held captive for 39 days, and had been on a hunger strike for the last nine days. While Egyptian officials have claimed the pair was arrested because they were armed and planned to storm a police station, those who know the men in Canada have called the accusations ludicrous, citing Loubani’s dedicated peaceful humanitarian efforts and Greyson’s work as a filmmaker to bring controversial issues to light.

“We must be strong. We must be vehement. We must not shy away from our task, but we must do so in a peaceful fashion,” said Dr. Amit Shah at the rally. Shah is Loubani’s friend and colleague, as well as a medical professor at Western.

Loubani, who has tirelessly worked with marginalized communities at home and abroad, is “deeply cognoscent” of the inequalities in this world, Shah continued, and was on his way to Gaza for a medical mission. The only thing Loubani is guilty of, he added,
26 // THURSDAY

MCINTOSH GALLERY

WESTERN’S CAREER FAIR
Visit success.uwo.ca/partners/recruiters/career_fair/participating_organizations 11 a.m.-4 p.m. Western Student Recreation Centre, 4th Floor Gym.

DON WRIGHT FACULTY OF MUSIC
 Saxophone masterclass. 12:30 p.m. von Kuster Hall.

PHYSICS & ASTRONOMY COLLOQUIUM
Robin Garrod, Centre for Radiophysics and Space Research, Cornell University. Scratching the surface: 3-D Monte Carlo simulations of interstellar ice structure and grain-surface chemistry. 1:30 p.m. P&A, room 100.

LEARNING SKILLS PRESENTATION
Successful Time Management. Sign up at sdc.uwo.ca/learning. 2:30-3:30 p.m. UCC, room 3134.

VISITING SPEAKER IN CHEMISTRY

CENTRE FOR RESEARCH ON MIGRATION AND ETHNIC RELATIONS
Roderic Beaujot, professor emeritus, Sociology. Immigration and the Population of Canada. 4 p.m. SSC, room 5220. Refreshments at 3:30 p.m. in SSC, room 5230.

27 // FRIDAY

LEARNING SKILLS PRESENTATION
Classroom Learning Strategies for International Students. Sign up at sdc.uwo.ca/learning. 11 a.m.-12:30 p.m. UCC, room 147A.

DON WRIGHT FACULTY OF MUSIC
12:30. Fridays Series. Giron College Chapel. Visting from Cambridge, England, this ensemble will perform the first concert of our series during its tour of the U.S. midwest and Ontario. 12:30 p.m. von Kuster Hall.

ANATOMY AND CELL BIOLOGY SEMINAR
Anthony Nichols, Otolaryngology and Translational Head and Neck Cancer Research Program, LHSC, Victoria Hospital. Personalizing Care in Head and Neck Cancer. 12:30 p.m. MSB, room 282.

FACULTY MENTOR PROGRAM
Preparing Research Grant Proposals: CIHR, NSERC, SSHRC. Program details and registration at uwo.ca/tscs. 1:30-3:30 p.m. Teaching Support Centre, Weldon Library, room 122.

WRITE-IN-RESIDENCE
Departement of English and Writing Studies. NourbeSe Philip, poet and novelist, reads from her latest work. Admission free to this inaugural reading and reception. 2:30-4:30 p.m. UC, room 224A.

ROTMAN SPEAKER SERIES
Abdulaziz Ben Maissa, UNESCO Chair in Critical Thinking, Mohammad V-Agdal University, Morocco. Critical Thinking and the Future of Islam. Supporting Democracy in North Africa Through Education. 3:30-5 p.m. SSC, room 2050.

EARTH SCIENCES COLLOQUIUM
Wendy Calvin, Mackay School of Earth Sciences and Engineering. The Martian Polar Regions: New Views from Mars Reconnaissance Orbiter. 3:30 p.m. BSG, room 0153.

WOMEN’S SOCCER
York at Western. 6 p.m.

DON WRIGHT FACULTY OF MUSIC
Clarinettist Wesley Ferrera presents Grooves, an evening of American jazz and Latin inspired works. 8 p.m. von Kuster Hall.

MEN’S SOCCER
York at Western. 8:15 p.m.

28 // SATURDAY

DON WRIGHT FACULTY OF MUSIC
Behind the Music: An overview of Westen’s music holdings with performance of works from Whitby Collection. 9 a.m. Dr. David S. Chiu International Student Centre.

WOMEN’S BASKETBALL
Alumni 3-on-3. 10 a.m.

WOMEN’S TENNIS
McGill at Western. 10 a.m.

WOMEN’S RUGBY
Waterloo at Western. 11 a.m.

MEN’S TENNIS
McGill at Western. 12 p.m.

MEN’S FOOTBALL
Queen’s at Western. 1 p.m.

DON WRIGHT FACULTY OF MUSIC
Lisa Oberlander, clarinet, and Yien Wang, piano, perform works spanning 250 years. 1:30 p.m. von Kuster Hall.

WOMEN’S TENNIS
UOIT at Western. 2 p.m.

MEN’S TENNIS
UOIT at Western. 4 p.m.

FENCING
Alumni Challenge at Western. 4 p.m.

MEN’S RUGBY
Queen’s at Western. 7 p.m.

29 / SUNDAY

DON WRIGHT FACULTY OF MUSIC
Cultures of Leadership: A conversation with faculty members from across campus. 9 a.m. Paul Davenport Theatre.

CROSS COUNTRY
Alumni 5 and 10K race at Western. 10 a.m.

MEN’S BASEBALL
Queen’s at Western. 1 & 4 p.m.

30 / MONDAY

DEPARTMENT OF CHEMISTRY
Fred Pattison Senior Lecturer – Darren Dixon, University of Oxford. Enantioselective Cooperative Catalysis With and Without Metals. 3 p.m. UH, Auditorium A.

GERMAN CONVERSATION GROUP
12:30-1:30 p.m. UC, room 288.

ARABIC CONVERSATION GROUP
4:30pm. UC, room 222.

1 // TUESDAY

DEPARTMENT OF CHEMISTRY

TOASTMASTER’S CAMPUS COMMUNICATORS
Build your confidence in public speaking. Club website: uofwtoastmastersclubs.org/. Contact Donna Moore, dmoore@bwu.ca or 85159. 12-1 p.m. UCC , room 147B.

ITALIAN FILM SERIES
Fun a Beautiful. 8 p.m. UC, room 84.

2 // WEDNESDAY

THE CHINESE PROGRAM AT HURON
Anyone wishing to speak Chinese and meet people who study Chinese is welcome. E-mail hwu1@huron.uwo.ca. 10:30-11:30 a.m. Huron, A18.

VISITING SPEAKER IN CHEMISTRY

CLOAK: MERIDYAN’S CAMPUS SHOPS
Visit western.ca/learning. Sign up at sdc.uwo.ca/learning 3:30-4:30 p.m. WSS, room 3134.

THE DEPARTMENT OF MODERN LANGUAGES AND LITERATURES
La Tertulia. Anyone wishing to speak Spanish and meet people from different Spanish-speaking countries is welcome. Email tertulia@bwu.ca. 4:30 p.m. UC, room 205.

LEARNING SKILLS PRESENTATION
Preparing for Multiple-choice Tests. Sign up at sdc.uwo.ca/learning. 5:30-6:30 p.m. UCC, room 56.

GERMAN FILM SERIES
The Nasty Girl. 6:30 p.m. UC, room 288.
Tom Cheung, a London Health Sciences Centre emergency medicine resident, founded the Faculty of Health Sciences Dream Team, a student-led group that would, through campus and community events, raise money and awareness for the Southwestern Ontario chapter of the Make-A-Wish Foundation.

“By Adel Cheung, 27, continued. ‘I’m a head Soph, working with 40 student leaders in the Faculty of Health Sciences (FHS). He started the FHS Dream Team, a student-led group that, through campus and community events, raises money and awareness for the southwestern Ontario chapter of the Make-A-Wish Foundation.

At this year’s Homecoming Brunch, Cheung will receive the first ever FHS Young Alumni Award, established to recognize unique and sustained contributions to society made by a

recent FHS graduate who is 35 years of age or under. The award recognizes contributions made both while a student at Western and those that have continued or developed, once outside the walls of the university.

And Cheung certainly fits the bill.

In his final year, Cheung sat on his faculty student council. He rallied the support of the entire faculty, garnering the Kinesiology and Nursing students, and the Dream Team soon became a formally recognized entity within FHS. That was in 2007. Today, the faculty boasts hundreds of student volunteers, working with the Dream Team.

‘We had planned some amazing events. We had a week where we slept in the UCC (University Community Centre) every day – the theme was ‘be a kid again.’ We were fourth-year students, moving on with our lives, reminiscing what it’s like to be a kid again. A lot of the (Make-A-Wish Foundation) kids lose out on their childhood, and (granting wishes) and being able to help them become a kid again is important,’ Cheung, 27, continued.

Since the example set out by Cheung, other Western faculties have expressed an interest in rallying behind a charitable organization, as a way of unifying the student body and making a difference within the community.

In its first year, the Dream Team raised enough money to grant its first wish, sending a young boy to Hawaii. The team’s success and drive has snowballed since, and Cheung, who continued on to study medicine at Western’s Schulich School of Medicine & Dentistry, took the initiative with him. He is still involved with Make-A-Wish, despite a hectic work schedule as resident.

‘You get to go meet the kids, bring them presents, meet the parents and work with the family and child to figure out what a wish will be. Really, it’s a chance to go out into the community and make a difference,’ said Cheung, who is now a wish granter for the foundation, delivering the good news to families.

When asked about his obvious dedication to helping children and his desire to be a doctor, Cheung noted while he considered pediatric medicine, it would have been difficult for him.

‘I think I really would have enjoyed pediatrics, but it’s a very difficult job and you deal with kids in some of the best times and some of the worst times. It’s a testament to people that do it every day,’ he said. 

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Editor’s Letter

QUIT ALLOWING OUR ‘VALUE’ TO BE NARROWLY DEFINED BY OTHERS

JASON WINDERS
Western News Editor

I left university for the last time 15 years ago. Or, so I thought.

Already settled on a career path, or as much as a 19-year-old mind can settle, I interrupted my studies twice for more than a year each time to work in newspapers. The second departure was almost for good, as I was offered a promotion which would have kept me at that paper for some time. My university career, most likely, would have been over.

But I chose to finish what I started and returned to complete my degree. I wish I could say that decision sprung from a grand revelation, one that laid out a better path before me. But that wasn’t the case. Like most of my early – and rather – good decisions, the root of success was two parts parental pressure, one part blind luck.

Since graduating, however, something unexpected happened.

I wasn’t ready for university when I was 18. It wasn’t until I was more mature in my attitude that I understood the power of a university education. That’s why I came back to finish my degree in my mid-20s. That’s why I returned for a master’s degree in my late-30s and started working on a PhD, both here at Western.

Certainly, neither of these pursuits popped into the mind of that young man 15 years ago.

Even now on the classic rock side of 40, my time in the classroom continues to make me a stronger writer, a clearer thinker and a more creative researcher. I ask better questions and expect deeper answers. I see more grey in the world. Tangentially, that has made me a better boss and co-worker, a stronger husband and dad and, generally, someone excited to learn and share something new every day.

Now, please quantify all that for me and slap it in a chart. Not so easy.

One would think, listening to recent news reports, the value to a postsecondary education has cratered. A CIBC World Markets study showed Canada’s share of graduates who earn less than the national median income is the highest in the Organization for Economic Cooperation and Development (OECD). The report further pointed out those not studying medicine, engineering or law might as well prepare for the salt mines. Graduates from fine and applied arts programs can expect to make 12 per cent less than high school graduates, according to the report.

“If you have a BA in history and I graduate from high school, I can go work on an assembly line but you will not work on that assembly line. There is a negative premium,” reported author Benjamin Tal told the Financial Post

Of course, no word on when Tal will return from 1975 when there were enough assembly line jobs to go around. But why let details get in the way of a good narrative?

I was disappointed at the silence from the postsecondary sector to the report. Where were the voices standing up publicly to cry foul?

I know, I know, that’s not our way. But just once, let’s punch back.

Listen, I understand my pursuits – like many of yours – are not in the economic sweet spot. My interests have never aligned with pressing economic need. But that has never been my goal. If top dollar is what you want, great, the formula is simple: Pick one of three given areas with the higher return on investment and head out.

But I have trouble defining the ‘value’ of postsecondary education simply by earnings.

Every time the economy takes a dive, the Punditry Class starts to question the ‘value’ of a university education. They cry out for measurable, immediate financial results from our postsecondary institutions in specific fields. “Forget tomorrow’s thinkers, we need more lawyers today.”

It’s not that raking of how we operate is a bad thing, any institution of a certain age needs to re-examine itself from time to time. For one, we owe real answers to this, and future, generations on tuition costs.

But simply stated Universities have had great ‘value’ for about a millennia now, and will continue to, long into the future. But for many of us, the value we find inside the classroom does not appear on a chart.

Yes, we should face extraordinarily tough questions to maintain our standing in society. Bring that on. But we shouldn’t allow people to define our ‘value’ for us without facing tough questions in return.

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– L. Moore, University Relations and Information director

September 16, 1972

Opinions expressed here are those of the author and do not necessarily reflect the opinions of or receive endorsement from Western News or Western University.

COMMENTARY POLICY

- Western News applies a commentary label to any article written in an author’s voice expressing an opinion.

- Western News accepts opinion pieces on research, conference topics, student life and/or international experiences from faculty and staff. Limit is 400 words.

- Western News accepts “In memoriam” pieces about recently deceased members of the Western community penned by other members of the Western community.

- Western News accepts opinion pieces on current events that showcase research or academic expertise of the author.

- Western News accepts letters to the editor. Limit is 250 words maximum, and accepted only from members of the Western community – faculty, staff, students and alumni. Writers may only submit one a semester.

- As an academic institution, Western News encourages lively debate, but reserves the right to edit, ask for rewrites or reject any submission, and will outright reject those based on personal attacks or covering subjects too removed from the university community.

- Western News will offer rebuttal space on any topic, and may actively pursue a counterpoint to arguments the editor feels would benefit from a dissenting opinion published simultaneously.
Leadership provides more than simple fascination

BY JOEL FAFLAK

LEADERSHIP IS EVERYWHERE these days. Why now, and why with such urgency? Leadership got us from Lascaux to the Internet, from the slave rebellions against Rome to Omaha Beach and the Arab Spring. It also got us from the Seven Years’ War to the second Iraq War. It propelled us into the cosmos and the dark heart of matter; it also brutally colonized indigenous peoples and cultures in the name of a ‘New World.’

It’s no secret we often understand the march of history through the ones who led it, or factions about them. Leaders fascinate because they reflect who we are or want to be. As such, they come in myriad forms: hero, visionary, champion, bureaucrat, mentor, teacher, caregiver, friend, parent, president, prime minister.

Max Weber’s concept of leadership as charisma seems to hold sway: an aura of divinely conferred power or talent that inspires devotion in others. In place of the Sovereign who subdues the Leviathan we now have the cult of the individual. Such exemplars, turning citizens into disciples by galvanizing their hopes and dreams, can produce a Gandhi or a Hitler. It makes devotion to one’s ideal inspirational, but also fickle, explosive, easily exploitable.

Cut to our media-saturated, socially networked present, which further blurs the relation between a leader and a celebrity: everyone can be leader because she’s a star. Film stars, princesses and sports champions now join company with Helen Keller, Nelson Mandela and the Dalai Lama; the cast of Jersey Shore gets better ratings than the prime minister’s cabinet.

In a world governed by markets as much as senates, some look to entrepreneurs as our new leaders: Disney Jobs, Stewart, Gates, Winfrey are also synergizers, visionaries, imagineers for a more socially robust world. Business has been looking beyond spreadsheets to the liberal arts to tell a richer story about creativity, innovation, sustainability — about making ethical choices, not just money.

Many of us who make and study culture are heartened. I left an English MA fed up with education to start a business, only to get fed up with business and return to English. I was wrong on both counts. ‘Entrepreneurship’ needn’t be a bad word, and ‘cultural entrepreneurship,’ as Banff Centre president Jeff Melanson says, can be a source of great promise.

In the current job market, we need to show our students how to forge their own paths. But in this respect, all of Western’s faculties, schools and programs have been in the business of leadership for some time. We wish for our students jobs, success, material rewards. We want them to capitalize upon new ideas. But we also want them to reflect upon and re-imagine what we think we already know.

This requires sensitivity to the past as well as present, we have to know where we came from, for better or worse, to know where we’re going. But, emergent leadership comes in many forms. I wish my students success, but I also encourage them not to fear or avoid failure. How else will they learn to improve the plight of others, or to realize what appears as the failure of others is success by another name?

One dark side of charisma is our schadenfreude in watching leaders falter. But failure also tempers our dreams, can produce a Ghandi or a Hitler. Hitting a wall may be a source of great promise. Centre president Jeff Melanson says, ‘As the failure of others is success by another name. We’re being asked to revise our faculties, schools and programs have the right material for you by offering our expertise to every project.

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**Professor builds a better future**

By Paul Mayne

Ernest Yanful is confident it can change the world. “In this day and age, there are still counties in Africa today – that still use pit latrines,” said the Civil and Environmental Engineering professor. “Do you believe this? This is a huge issue.”

But with the opening last weekend of the Kwame Nkrumah University of Science and Technology (KNUST) Institute of Sanitation and Waste Management in Ghana, in which Yanful played a major role in getting off the ground, things may be about to change.

The idea began with a Canadian International Development Agency-funded conference in Ghana in 2007, attended by two Western interns on a four-month internship placement at Zoomlion Ghana Limited, the largest waste management in Ghana. Interest in environmental waste management education in Africa grew quickly from there.

In 2009, Western partnered with Zoomlion to organize a waste management workshop for 70 participants in Ghana. Yanful and fellow Engineering professor Shahzad Baghi led the workshop.

Since, Zoomlion continues to host, on average, three Western Engineering interns every year. In return, the company has welcomed 12 students from KNUST and two from University of Mines and Technology in Ghana.

The idea of the creating a permanent educational institute, just the second of its kind in all of Africa, was pushed heavily by Zoomlion, KNUST, Egerton University, the University of Nairobi, Kenya Wildlife Services and Nesvax Innovations.

Yanful spent considerable amount of time, including the majority of his recent year-long sabatical, establishing the institute. He helped design and construct its laboratories, recruit administrative staff – including a registrar and director of research, innovation and development – and developed an organizational structure for the next 10 years.

Currently, the Institute of Sanitation and Waste Management facility consists of a seven-storey classroom, conference, office and laboratory block and a five-storey administrative building.

Now, Yanful, a member of Western’s Africa Institute, hopes to deepen Western’s commitment to the institute. And he has big ideas as to how to do it.

Yanful proposes Western get involved in recruiting faculty, as well as developing and launching academic and professional programs. A number of Western faculty, staff and students have traveled to Ghana and Kenya to teach short courses, present keynote lectures at international conferences, promote Western’s engineering programs and serve as engineering interns in community development projects.

Western could also guide the new institute to become a research-intensive university, said Yanful, who added a partnership with KNUST would allow the institute to run accredited academic and professional programs immediately.

“Western’s international reputation and experience in assisting similar institutions globally would ensure the new institute begins on a solid foundation, thereby preserving or consolidating the investments Western has made over the last six years,” Yanful said.

Yanful is thrilled with how far things have come in the last six years. And he’s already looking down the road.

Western has had long-standing relationships with institutions in Rwanda, Kenya, Tanzania, Malawi and other countries in east and south-central Africa through its work of faculty members in the Schulich School of Medicine & Dentistry, Arts and Humanities and Education as well as the departments of Geography, Biology and Civil and Environmental Engineering.

In the areas of water, sanitation and waste management, Yanful has taught short courses in Nairobi, while professors Irena Creed (Biology), Charlie Trick (Biology) and Clare Robson (Engineering) have conducted field research on water quality management in the Lake Naivasha area of Kenya.

Yanful proposes Western consolidate its efforts in Africa into two regional centres of excellence – one in sanitation and waste management, located in Ghana, and one in water and health, based in either in Kenya or Rwanda.

“This will change the world, and wouldn’t it be powerful if Western championed two centres of excellence in Africa? What other universities are doing this?” Yanful said.

“This will change the world, and wouldn’t it be powerful if Western championed two centres of excellence in Africa? What other universities are doing this?”

Ernest Yanful

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Western Civil and Environmental Engineering professor Ernest Yanful is confident residents of remote African villages will be able one day to pour clean drinking water. The opening of the Kwame Nkrumah University of Science and Technology (KNUST) Institute of Sanitation and Waste Management in Ghana, in which he had a major role, is the first step toward that goal.

HONORARY DEGREE NOMINATIONS

The Senate Honorary Degrees Committee will meet in October 2013 to select candidates for honorary degrees to be awarded at Western’s convocations scheduled in 2014. To ensure that consideration is given to as many worthy candidates as possible, the Committee invites the submission of nominations from any member of the University Community.

Nomination forms may be downloaded from the following website: uwoc.ca/univsec/pdf/senate/honorary/hondeg.pdf and submitted electronically to ibirrell@uwo.ca prior to October 24, 2013, for consideration by the Honorary Degrees Committee.

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CALLS FOR FREEDOM // CONTINUED FROM PAGE 1

was helping his fellow man, and the only weapon he had was his stethoscope.

Responsible for a project that has brought doctors from Western to Gaza to train physicians in Advanced Cardiac Life Support and Advanced Trauma Life Support, Loubani was on his way to continue the work he started between Western and the main hospital in the Gaza Strip, the al-Shifa hospital.

Loubani and Greyson were visited by consular staff Monday and were in good health, though tired. They were thankful upon hearing of the support they had at home, said Dr. Ben Thomson, a nephrologist at London Health Sciences Centre, and Loubani’s friend who had planned to join him on his medical mission in Gaza at the end of August.

At the rally, Thomson said this news came from Greyson’s sister, Cecilia.

While friends, family and colleagues have taken up the cause, asking the Canadian government to intervene and for the Egyptian government to free Loubani and Greyson, various organizations, unions, medical associations, universities and groups have joined the efforts, expressing their support.

Western President Amit Chakma likewise recently released a statement noting the university was working with local Members of Parliament as well as the Department of Foreign Affairs “to encourage and thank them for their continuing efforts to advocate for the safe and timely release of our academic colleagues.”

At Tuesday’s rally, speakers and supporters called for the Canadian government to take a stand, to urge Egyptian officials to free Loubani and Greyson, asking the government not to continue peaceful relations with Egypt until the pair’s release.

“We need to show, as a nation, that we look after our citizens,” Shah said, noting the world needs the likes of Loubani and Greyson, and right now, they need Canadians’ support.

An online petition demanding the release of the two men has gathered more than 100,000 supporters to date, while celebrities expressed their support at the Toronto International Film Festival, earlier this month.

For updates and more information, visit tarekan-djohn.com.
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Homecoming
2013

Neuroscience Graduate Program - Seminar
Dr. Michael Schmid
Ernst Strüngmann Institute for Neuroscience
Frankfurt, Germany

“Blindsight: Visual Brain Functions Without V1.”
Tuesday, October 1st, 2013
9:30 a.m.
Robarts Research Institute, 2nd Floor
Fisher Scientific Conference Room

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Gryphon Trio
Saturday Sept. 28th 8 pm
Wolf Performance Hall
Tickets: 519.672.8800
grandtheatre.com
jefferyconcerts.com

Homecoming weekend events

26 // THURSDAY

HOMECOMING KICK-OFF AND AGM WITH CBC’S SCOTT RUSSELL
7 p.m. TD Stadium, Labatt Lounge.

RETRO DANCE PARTY
6 p.m. Barney’s Lounge, 671 Richmond St.

FRIDAY, SEPT. 27

CME SPORT MEDICINE SYMPOSIUM
8 a.m. The Best Western Lamplighter Inn & Conference Centre, 591 Wellington Road.

DENTISTRY SYMPOSIUM
9 a.m. London Convention Centre, Ballroom 4 and 5, 300 York St.

H. H. ALLEN DAY
9 a.m. Four Points Sheraton Hotel, 1150 Wellington Road S.

39TH ANNUAL ALUMNI AWARDS OF MERIT DINNER
5:30 p.m. The Great Hall, Somerville House.

WESTERN MUSTANG BAND 75TH ANNIVERSARY DINNER
5:30 p.m. Delta Armories, 325 Dundas St.

DENTISTRY ALUMNI AWARDS RECEPTION
6 p.m. London Hunt & Country Club, 1431 Oxford St. W.

SCHULICH SCHOOL OF MEDICINE & DENTISTRY HOMECOMING OPEN HOUSE
10 a.m. Medical Sciences Building.

ENGINEERING ANNUAL OPEN HOUSE
11 a.m. Claudette MacKay-Lassonde Pavilion.

COMEDY AND COCKTAILS
9 p.m. The London Music Club, 470 Colborne St.

SATURDAY, SEPT. 28

HOMECOMING 2013 CONTINUING MEDICAL EDUCATION (CME) PROGRAM
7:30 a.m. Medical Sciences Building, Room 146, Elgin Dr.

NURSING ALUMNI HOMECOMING BREAKFAST
8:30 a.m. Asher’s Dining Room, Ivy Spencer Leadership Centre, 551 Windermere Road.

ARCHAEOLOGICAL SITE INVESTIGATION: WESTERN EDITION
9 a.m. Museum of Ontario Archaeology, 1600 Attawandaron Road.

BEHIND THE MUSIC
9 a.m. Dr. David S. Chu International Student Centre, 2nd Floor, Western Student Services Building.

HOMECOMING WELCOME CENTRE
10 a.m. Alumni Hall Lobby.

MCINTOSH GALLERY TOUR
10 a.m. McIntosh Gallery.

ENGINEERING ALUMNI & FRIENDS RECEPTION
6 p.m. The London Club, 177 Queens Ave.

LONG HORN LOUNGE SOUTH END ZONE PACKAGE
11:30 a.m. TD Stadium, Philip Aziz Dr.

FOOTBALL GAME: WESTERN VS. QUEEN’S
1 p.m. TD Stadium.

MUSIC BUILDING GROUND BREAKING & RECEPTION
4 p.m. Talbot College (west side).

WRESTLING ALUMNI AWARDS DINNER
5 p.m. Best Western Lamplighter Inn, 591 Wellington Road S.

WESTERN LAW HOMECOMING RECEPTION
5:30 p.m. Joe Kool’s, 595 Richmond St.

ENGINEERING ALUMNI & FRIENDS RECEPTION
6 p.m. The London Club, 177 Queens Ave.

GOLDEN ANNIVERSARY DINNER
6 p.m. The Great Hall, Somerville House.

SCHULICH SCHOOL OF MEDICINE & DENTISTRY DEAN’S HOMECOMING GALA
6 p.m. London Convention Centre, 300 York St.

SUNDAY, SEPT. 29

‘FEAR THE PURPLE’ 5K
9 a.m. TD Stadium, Western University Campus.

CULTURES OF LEADERSHIP
9 a.m. Paul Davenport Theatre, Talbot College.

MUSTANG HOMECOMING BREAKFAST
10 a.m. Lone Star Texas Grill, 660 Richmond St.
Alumni Award Winners

2013 ELFIDA BERZINS AWARD RECIPIENTS
Heather Cartwright, BA’93
Brigitte Gagne, MSc’90

2013 ’W’ CLUB HALL OF FAME INDUCTEES
Melanie MacKay, BA’83
Bob Vigars

SPIRIT OF WESTERN AWARD
Frank Jagas, BA’95
Jeff Petter, BA’90

Thinking of applying to Grad School? Want to Give Back To Your Community? Volunteer!

The London and District Distress Centre is currently seeking new Volunteers to answer our 24 hour support and crisis lines. If you are interested in providing a warm, listening ear to individuals in the community who are overwhelmed, sad, scared, in crisis, OR having thoughts of suicide, call us now! 519-667-6710, or www.londondistresscentre.com

Crisis intervention training provided.
Revisiting the ‘spirits’ of Homecomings past

BY ROBERT K. BARNEY

SINCE THE EARLIEST days of Mustang athletics, football has dominated the autumn sports scene on campus. Pep rallies, bonfires, welcome of teams bearing home the triumphant victory of the season.

Embedded in all this, a persistent practice prevailed, one that went hand-in-hand with football crowds — the consumption of spirits. As crowds increased in old Little Stadium over the decades, so too did the incidence of alcohol and its inevitably alarming effects when too much was consumed.

By the 1960s, Western’s football stadium scene on Saturdays forecasted that of any other university in Canada. Little Stadium seated almost 10,000 folks; standing-room crowds usually present at Homecoming swelled attendance figures to nearly 11,000. The so-called Alumni stands accommodated almost 5,000, the student side 3,500. Temporary bleachers encircling the end-zones added a couple of thousand more.

Enthusiasm for Mustang football accelerated commensurate with student body increases, particularly in the freshman class. With sustained fervor for football, the time-honored “right and privilege” to drink in the stadium mushroomed. The issues that inevitably resulted: greater security needs, injuries incurred by hurled objects, indiscrinate exposure, ugly confrontations.

The issue reached such proportions by the end of the 1960s that an increasingly angry athletic director, John Metras, moved to stamp it out. ‘No more drinking in the stadium’ ultimatum raised student reaction.

The key authority in supporting the decision and action was the USC, headed by its first-ever female president, Margaret O’Grady. As the major financial underwriter of the athletic program (student fees), it was the USC’s right to address the issue. In a tense meeting in the Tower Room of Thompson Hall on a late winter evening in 1977, at times erupting into angry debate, council voted 17-10 to support the ban.

Through education in the dorms, public messages from a supportive university president (George Connell), through counsel and planning with student police, with signage posted in the stadium and messages printed on the reverse side of game tickets, the way was prepared for the mission’s first test — the home season opener against York University on Sept. 17, 1977.

By game day, the issue reached front page headline status in the local Free Press. The carefully prepared plan worked to perfection. A greatly diminished student turnout marked the otherwise scene of sober celebration over yet another Mustang victory. There was one breach of the new code — one member of Western’s sky-diving club performing a pre-kickoff drop into the stadium, landed on his feet near mid-field triumphantly brandishing aloft a wineskin.

The student Gazette was quick to comment the following week: “No Christmas will still be celebrated, but another tradition, one that has been going on almost as long, has ceased to exist.” Indeed it had “ceased to exist,” in fact, ceased to exist to this very day.

Enjoy the Homecoming game Saturday, folks. You can be guaranteed not to suffer your university’s humiliation. For your spectator brethren of several decades ago, no similar guarantee could be offered.

Robert Knight Barney has worked at Western University for 40 years, gaining professor rank in 1982 and professor emeritus status in 1996. He is the author of Mustang 100: A century of Western athletics.

Congratulations Hanny A. Hassan
2013 L.S. Lauchland Engineering Alumni Medal Recipient

A consulting engineer by trade, Hanny A. Hassan, C.M., BSc’64 (Civil), is currently managing an independent consulting engineering practice, Alef Consulting Inc., and is a long-time volunteer promoting understanding between cultures and religions.

Western Engineering will present Hassan with the medal during Homecoming at the Engineering Alumni & Friends Reception on Saturday, Sept. 28.

It’s Homecoming Weekend!

Canada’s best homecomings start today. From class reunions to sporting action to family-fun activities, it’s a weekend filled with activities for everyone.

Relive the Western Experience

Western invites you to join in the celebration as we welcome our alumni back to campus to relive their Western Experience. For information on all the events, visit our website.

Join the conversation on Twitter and Facebook.

westernhomecoming.uwo.ca #westernhoco
New website continues Huron rebranding effort

BY ADELA TALBOT

IN PREPARING TO celebrate a century and a half of academic excellence this December, Huron University College has launched a new visual identity that will reflect the school’s tradition, as well as its deep-rooted connection to Western.

This month’s launch of Huron’s new website, huronuc.ca, was the final installment of Huron’s visual identity update, and it reflects an important part of the institution’s strategic direction, aiming to improve student experience by making information easier to access, said Huron Principal Stephen McClatchie.

The site is easier to navigate than its predecessor, allowing users to easily connect with Huron’s social media platforms. It likewise incorporates two colours, Huron red and Western purple, reflecting a longstanding connection between the two institutions – one not all students are aware of, McClatchie explained.

“We developed a (strategic) plan called Critically Engaged, and we set out our goals, giving priority to the intensive and immersive student experience,” McClatchie said. “One of the things that we discovered, not all of our students understood how old Huron was. The word ‘college’ has been confusing to some people, with the relation to community college. And not everyone understood our relationship to Western, being older and being the founding college, and those students that come to Huron graduate with Western degrees. That’s a very important part of our partnership and we wanted to signal that link that we have.”

The website’s updated fonts and redesigned logo – one with an updated colour palette, a slightly modified shield and the school’s founding year – likewise tie in with a new look developed for Huron’s student viewbook and promotional materials. The school’s promotional tools are now all streamlined, reflecting the history and tradition of Huron, as well as its link to Western through the use of purple and the shift to the Hellmuth font, McClatchie said.

The redesign process started in fall 2011; Academica Group conducted interviews, surveys, and focus groups with Huron faculty, staff, students and alumni. The following year, Toronto design firm KerrSmith was hired to create visuals that reflected the findings of Academica Group, complementing Huron’s key messages, its history and and the connection it shares with Western. KerrSmith developed Western’s new brand, launched just last year.

“(Huron) adopted the Western purple and the home typeface that was part of the Western rebrand. (Bishop Isaac) Hellmuth is Western’s founder, and our first principal and purple was chosen because it was the colour of bishops – it was deliberately chosen as a colour that makes sense for us to have,” McClatchie explained.

“Now we have a website that is clean and professional looking, and much easier to use. It’s the consistency of look, and projecting a professional image. We were very intentional, just as Western was, in launching its new logo, replacing signage, print and web materials – it’s all freshened up.”

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**Western News**

**September 26, 2013**

**TWENTY-FIRST CENTURY FEMINISM AND THE ACADEMY**

**OCTOBER 19, 2013**

A one-day forum to explore the contemporary challenges of engaging feminism and issues of diversity in Canadian universities.

Presented by the Department of Women’s Studies and Feminist Research, Western University, and The Royal Society of Canada.

**FEATURED SPEAKERS**

**Corte Fehr,** Wolfe Chair in Scientific and Technology Literacy, Philosophy, University of Waterloo

**Excellent Science: of the People, by the People, for the People**

Frances Henry, Professor Emerita, York University

**Rearticulation, Gender and the Academy**

**Dana Majury,** Professor of Law and Legal Studies, and Associate Dean, Research and Graduate Affairs, Faculty of Public Affairs, Carleton University

**Outfitting the Dragon: the Paparbag Princess in the 21st Century**

Scott Mogensen, Associate Professor, Gender Studies, Queen’s University

**Indigenous Feminism and Settler Sovereignty: Responding to Idle No More**

**9:30 a.m. - 6:00 p.m.**

David S. Chiu International Student Centre

2500 WSW

**EASY REGISTRATION**

- Early registration by Oct. 4, 2013
- Includes lunch and refreshments
- Faculty/Staff - $15 (late $30)
- Graduate Student/Unwaged - Free (late $30)
- Western Undergraduate Student - Free

To register please contact Alicia McIntyre: amcint4@uwo.ca | 519-661-3759 or visit uwo.ca/womens/pages/events.html

**Western**

**www.uwo.ca/womens/pages/events.html**

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**THE BADER INTERNATIONAL STUDY CENTRE at Herstmonceux Castle**
In a Canadian-first study of the physics behind concussions on the football field, gForce Tracker devices located in the helmets of Mustangs players, such as wide receiver Matt Brazier, are collecting and monitoring the biomechanics behind the hard hits on the football field.
KODY CAMPBELL ADMITS to having his bell rung a few times.

As a Mustangs football player for five years (2007-11), Campbell never sustained a concussion himself, but knows of many others who did. He is well aware the hard hits which deliver those head injuries are not leaving the game anytime soon.

Out of the game, and pursuing a master’s degree in Kinesiology, Campbell now tackling the science behind the hard hits and the triggers of concussions.

“Teaming up with gForce Tracker Inc., a company from Markham, Ont., Campbell has outfitted 49 Mustang helmet data-tracking devices, each roughly the size of a domino. With this technology, he is able to track — in real time, if necessary — every hit a player gives or receives.

“We are the first university in Canada to conduct this sort of research,” said Campbell, who received support from Mustangs head coach Greg Marshall. Projects like this have been under way in the States for several years.

“There is no data out there for Canadian football players at the moment. In Canada, the football field is longer and wider; there are different rules, three downs instead of four, so the style of play is different, meaning the data, I think, will be different.”

Built into each miniature device, known as a gForce Tracker, are tri-axial linear accelerometers which measure every impact that exceeds a specified threshold. Once it reaches that level, the device starts saving the data straight to Campbell’s laptop on the sidelines. The device also has a gyroscope built into it to measure rotation acceleration, or how fast the head is moving at the time of impact.

As a former player himself, Marshall had no hesitations when approached by Campbell and his idea of ‘plugging in’ his players.

“I thought this was a great idea,” said Marshall, who this past spring became involved with the See the Line initiative in London, to raise awareness surrounding athletes and concussions. “Kody had talked to me about the device and I really felt anything we could do to make sure we’re coaching right, to make sure we’re doing everything we can for our players, that we’re in.”

Marshall added the Mustangs have a top medical team to look after the players and monitor any concussion symptoms, including strength coach Jeff Watson, whom Marshall believes is on the cutting-edge of strength training.

So far, no concussions have been reported this season.

“Football is a sport that, if we ignore this, it’s going to come back and bite us,” Marshall said.

Campbell, who monitors players on both offense and defense, hopes to make some headway for Canadian collegiate players, to the point of knowing which position is most vulnerable to hits, how many, at what speed and whereabouts they land.

“It’s very exciting to be seeing all the data come in,” Campbell said. “One of the interesting things I’ve seen so far is how the data reflects the different level of practices, when coach Marshall and the players are backing off or going full.”

Although not a doctor, and not trying to be one, Campbell is able to make suggestions to the medical staff about certain hits he has data on.

“The goal is to get information and quantify what is going on. For every hit a player takes, it gives me a time. So, I can go back to the film and confirm whether or not it was a measured hit, or simply a player pussed off and throwing his helmet. I can start to build it down and have the potential to calculate how fast the player was going when he received the hit, and how fast the other player was going who gave the hit.”

Campbell said having access to this data will help him coach and, more importantly, keep his players safe from potential life-threatening injuries.

“If we get one (concussion), what type of hit was it, what sort of force did we see, and why is that person getting concussion with that hit when another person had all these other hits and didn’t?” he said, adding he’s in regular contact with Campbell throughout the season.

“At the end of the season, we will be able to go through everything and be able to say ‘these things happened’ and perhaps we can evaluate the helmets, perhaps evaluate our training. Is our strength training done properly, is it happening to freshmen players who may not have been involved with our strength training and neck-strengthening program? There are lots of things we’ll be able to look at and make the game safer for our players.”

Marshall even sees such research as common place in the years to come.

“Down the road, I see it being part of what we do. And not just for research, but part of what we do on a regular basis,” he said. “We need to make the game safer for our players, and that means drastic changes to some of the rules, or some of the techniques we’re doing, then that’s a good thing.”

For now, Campbell is thrilled to combine his school work with his love of football. And if more than just a thesis comes out of this, even better.

“It’s exciting and nervous at the same time,” he said.

“The goal is to get information and quantify what is going on. There is no data on this at all in Canada, so it will be great to get this information flowing.”
The Department of Chemistry presents the

2013 Fred Pattison Senior Lecturer

Lecture 1
“Enantioselective Cooperative Catalysis With and Without Metals”
Monday, September 30, 2013
3:00 pm
University Hospital Auditorium A (Rm. B3-246)

Lecture 2
“Catalysis and Cascades in Complex Natural Product Synthesis”
Tuesday, October 1, 2013
11:00 am
University Hospital Auditorium A (Rm. B3-246)

The distinguished lecture website:
uwo.ca/chem/distinguished_lectureships.htm#pattison

Contact Person:
Prof. Mike Kerr (host)
makerr@uwo.ca
519.661.2111 ext. 86354

Western Science

Student Life

Student born into fight for mental health awareness

With guidance from mindyourmind, a London-based youth initiative promoting mental health awareness, Deana Ruston, a third-year Health Sciences student, reached out to FEMAP (First Episode Mood and Anxiety Program), offered through London Health Sciences Centre. She started seeing a psychiatrist regularly for her anxiety and mild depression and has been doing better ever since. Ruston now volunteers with mindyourmind and is dedicated to raising awareness about mental health issues.

By ADELA TALBOT

DEANA RUSTON CALLS herself a fighter. In fact, she is proudly sporting a new tattoo on her forearm these days, one that reads, “You've been a fighter since the beginning; keep fighting.”

The Health Sciences student, in her third year at Western, started dealing with anxiety when she was just 13 and in Grade 7. Pervasive and irrational worries – mostly about the safety and well-being of her dad – seemed to only grow, and eventually, they led to her parents seeking counseling.

For some time afterward, Ruston thought she was on the mend.

“I thought things were getting better, but then I arrived at Western. When I got to Western, I thought it (the anxiety) would magically disappear because I wasn’t at home, so I couldn’t worry about things,” she said. “I was good for the first month or two. But then the reality of it all set in and everything started to come back.”

“I decided to get help at the end of the first school year.”

With guidance from mindyourmind, a London-based youth initiative promoting mental health awareness, Ruston reached out to FEMAP (First Episode Mood and Anxiety Program), offered through London Health Sciences Centre. She started seeing a psychiatrist regularly for her anxiety and mild depression and has been doing better ever since.

“This is why she’s so happy to be volunteering with mindyourmind, having started working with the organization in October 2011, shortly after arriving at Western.

“The organization, which this summer received regular annualized funding of $360,000 from the provincial government, encourages youth to ‘reach out, get help, give help.’ It doesn’t provide direct services on its own, but pools available resources and promotes awareness of them while encouraging youth who have experienced a mental health crisis to speak out and share their stories, thereby helping others.

Ruston spoke at the press conference, where Health Minister Deb Matthews announced the funding, eager to share her story of reaching out for help and overcoming her anxiety.

“Sharing my story has been really important, too,” she said. “It adds a lot, and at first I was nervous about that, but it’s good that you don’t have to hide it anymore. It helps me feel empowered, and feeling like I’m able to make a difference in those around me. Everyone has a story.”

She contributes to mindyourmind by writing on the website blog, helping to design promotion tools and by sharing resources on Twitter. Ruston has also shared her story in a public-service announcement that aired on MTV, CTV and MuchMusic.

Her newest project is helping to create a mobile application and paper resources for youth and adults who use the emergency room in times of a mental-health crisis. The initiative is a partnership between mindyourmind and the Centre for Addiction and Mental Health.

“It’s for figuring out why they go to the emergency room, what they want to use there, what caused them to go there, what they can expect when they get there, figuring out alternative services they can use,” Ruston explained.

“When you’re in a mental-health crisis, it’s not always easiest to remember what medications you’re on, who your family doctor is, all that kind of stuff. There will be a Q & A option you can fill in out in the waiting room so when you finally see a doctor, it can all be done.”

As for her new tattoo, Ruston is proud to show it, noting its mention of being a fighter from the start refers to her being born 25 weeks premature – weighing just a pound and three quarters and staying in the neonate intensive care unit for more than four months. Her will to continue fighting refers to her battle with anxiety.

To those dealing with anxiety or other mental-health concerns, Ruston has words of advice: Reach out for help as soon as you notice symptoms. It’s nothing to be ashamed of; you are not alone and help is readily available.

PENNIES FOR PREEMIES

Ruston, together with her twin sister, Janeen, founded the charity Pennies for Preemies, dedicated to fundraising for the Neonatal Intensive Care Unit (NICU) at Children’s Hospital at London Health Sciences Centre, in London. The pair, both Health Sciences students at Western, was born prematurely at 25 weeks and weighed less than two pounds each. The sisters spent months in the NICU and want to give back to the place they feel is responsible for them being alive today. For more information, visit penniesforpreemies.wordpress.com.

ADELA TALBOT // WESTERN NEWS
Research

Study explores fetal alcohol impact at molecular level

BY PAUL MAYNE

WHILE SOME PHYSICIANS tell women a small amount of alcohol is OK during pregnancy, Ben Laufer vehemently disputes any such advice – and he has the research to back it up.

The Western PhD student (Biology) said fetal alcohol spectrum disorders are characterized by life-long changes in gene expression, neurodevelopment and behaviour. But while the mechanisms that initiate and maintain these changes are not known, Laufer’s research suggests a role for alcohol-induced epigenetic changes, both at binge- and moderate-level consumption.

Through studies of mice, which he said have close to 90 per cent similar genetic content to humans, Laufer found changes in gene expression, regardless of the level of alcohol.

Laufer, a student in professor Shiva Singh’s laboratory, is interested in the epigenetic mechanism. You get genes from your mom and dad, and together that makes up your DNA. The thing is, you don’t just inherit DNA from your parents. DNA is actually only a small amount of the inheritable material. So what it comes down to is these mechanisms, Laufer said.

“With epigenetics, pretty much all your cells, with a few exceptions, have the exact same DNA sequence, yet they’re all so different. Your brain cell is much different than a skin cell, for example. The only difference between them is where these epigenetic marks are.”

Laufer equates the genome to a computer, with the epigenome acting as the software.

“My theories are, that’s how your consciousness, your cognition, as well as brain development are regulated,” he said.

Laufer expected effects from the alcohol consumption, but not as profound. He found a third of the genome’s epigenetic marks, specifically DNA methylation, showed changes in young adults – even 70 years after they were exposed, which he said a plenty of time to recover.

“This is from a mother who would have had a moderate amount of alcohol, roughly correlating to a mother that would have a beer every now and then or glass of wine on the weekend. It’s not good,” Laufer said. “The big concept here is there’s a big public health issue now because there are still a lot of doctors out there telling mothers that it’s OK to have a drink or two, don’t go crazy.

“Doctors like the black-and-white answers, but with scientists, it’s all these shades of grey. It’s just not worth it.”

While he’s not the first to show the dangers of alcohol consumption during pregnancy, Laufer sees his as the most extensive at the molecular level, while other studies have been simply judging behaviour.

“A lot of complex brain diseases are being linked together, such as autism and schizophrenia, which are believed to have a very similar genetic background,” Laufer said. “Now, we’ve linked fetal alcohol to that.”

NOTICE TO JOIN THE ACADEMIC PROCESSION
302nd CONVOCATION - AUTUMN 2013

Autumn Convocation takes place at 10:00 a.m. and 3:00 p.m. on Thursday, October 31 and on Friday, November 1.

Members of Faculty, Senate, the Board of Governors and Emeritus/Adjuncts/Professors/Librarians/Archivists are invited to take part in the Academic Convocation. Full information on joining the academic procession (including order of ceremony, honorary degree recipients, assembly and regalia) may be found on the Senate Website: uwo.ca/univsec/senate/academic_procession.pdf

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writing support centre

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Psychological Services Groups

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Twitter Contest

Do you use Twitter? Follow @Western_WSS for contests and fun tweets. We are fully licensed!!

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writing support centre

Graduate and undergraduate students can make appointments for one-on-one writing consultations at the Writing Support Centre by calling 519-661-3031. Half-hour drop-in sessions are available 2:7 p.m. Monday-Thursday and noon-3 p.m. Saturday at the Weldon Library location (beside Quotes Cafe).

Psychological Services Groups

Offering a variety of multi-week groups on topics including: Managing Anxiety and Stress; Distress Tolerance; Mindfulness Meditation; Emotion Regulation; as well as Healthy Communication and Social Anxiety. Also offering an International Student Group; an International Women’s Group, a Graduate Student Writing and Support Group, and Mindfulness Meditation drop-in sessions. Register at studentlife.uwo.ca/wsc.

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Sign of the seasons

The always popular Tuesday Farmers’ Market has returned again this fall, with everything from fresh produce and flowers to kettle corn and gourds. The market is located across from the Social Science Centre and runs 10 a.m.-4 p.m. every Tuesday.

Campus Digest

McBean tapped among Canada’s Clean 50

WESTERN GEOGRAPHY PROFESSOR Gordon McBean has been named among Canada’s Clean 50, announced annually by Delta Management Group to recognize 50 individuals or teams, from 16 different categories, who have done the most to advance the cause of sustainability and clean capitalism in Canada over the past two years.

McBean is a scientific leader on climate change, disaster risk reduction and environmental issues. He serves on a number of climate committees, including his role as chairman of the boards of the Canadian Climate Forum and the Ontario Climate Consortium to foster climate, extreme weather and air quality science and policy dialogue.

For his national and international leadership, he has been awarded the Orders of Canada and Ontario, elected as president of the International Council for Science and shared in the Nobel Peace Prize as a lead author and review editor for the Intergovernmental Panel on Climate Change, among other recognitions.

“The process to narrow down to just 50 this year was extremely difficult,” said Gavin Pitchford, chief talent officer, Delta Management Group. “The great news is there are many wonderful and committed leaders in organizations across Canada, working in many different fields, who are all concerned about the course of Canada’s future if we don’t take action – and are doing so themselves.”

“The bad news,” Pitchford continued, “is this year we have seen some backsliding amongst organizations who were former leaders and past Clean 50 honourees. Canadians need to be concerned about that possible shift in priorities, and at the same time, celebrate even more the accomplishments of this group of exceptional leaders.”

NEWS AND NOTES

The Student Success Centre invites students and alumni from all faculties to attend the annual Western’s Career Fair 11 a.m.-4 p.m. today, Sept. 26 at the Western Student Recreation Centre, 4th floor. The event includes more than 50 organizations from government, corporate and non-profit sectors. They are recruiting for positions locally, nationally and internationally.

The Book Store at Western received the Friend of the Year Award from the Friends of the London Public Library.

The award was presented at the Friends’ annual general meeting and 20th anniversary celebration last week. Since 1995, the staff of The Book Store at Western has partnered with the London Public Library and Friends for the A Book For Every Child program campaign, raising money to purchase books for the program. The Book Store also offers a year-round 20 per cent discount off any book purchased for the program.

“We are humbled, and honoured, at being recognized as Friend of the Year by the Friends of the London Public Library,” said Stephen Cribar, associate director of sales and communications for Western Retail Services. “We are fortunate to have staff members who care deeply about the A Book For Every Child program, and they’ve made it a year-round goal to help The Book Store at Western contribute.”

- Western Nursing professor Cheryl Forchuk was honoured with the Recovery Research Award for her numerous social and policy changes supporting people experiencing mental illness. The Psychosocial Rehabilitation Canada presented the national award to Forchuk Tuesday in Winnipeg. “Dr. Forchuk is a role model for her research trainees, staff and colleagues,” said Dr. Abraham Rudnick, a long-time research colleague, and nominator for the award.” Her research is extremely collaborative and translational, and has advanced psychosocial rehabilitation in Canada and beyond.”

- Western’s Professional and Managerial Association (PMA) recently completed updating its personnel policies. Ongoing since 2009, the PMA Personnel Policy Committee (PPC), PMA Executive and Human Resources reviewed and updated the policies, and re-wrote them into the new format adopted by the university in 2012.

“We are very happy with the outcome of this project and we hope that PMA staff will find the updates more clear and accessible,” said Deanne Babcock, PPC chair.

“The executive is proud of the work of our PPC Committee and we would really like to recognize and thank them for their efforts and dedication to this project,” said Leslie Gloor Duncan, PMA president.

To view the updated policies, visit uwo.ca/univsec/mapp/index_staff.html.
German physicist Klaus von Klitzing reaches in his pocket to produce his 1985 Nobel Prize in Physics, inset, as he delivered the Elizabeth Laird Memorial Lecture at Western last week. von Klitzing discussed the Quantum Hall Effect, his groundbreaking discovery, alongside his landmark findings which have influenced the international system of units. He regaled a full house at the Paul Davenport Theatre with tips, quips and stories on ‘How to Win a Nobel Prize’ during the lecture hosted by the Department of Physics and Astronomy. His top advice? “Don’t set out to win the prize. Choose to engage in the research that you love then commit fully to it.” The semiconductors incorporated into the latest mobile phones and satellite dishes across the globe exploit the results of von Klitzing’s work and the constant is now being used to set the new standards for measuring mass.

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