Less than two days after reaching a tentative agreement with its faculty, The University of Western Ontario also reached a tentative agreement with its staff union. The University of Western Ontario Staff Association (UWOSA), who represents more than 1,000 employees engaged in administrative and technical roles across the university, reached the agreement in the early morning hours of Nov. 5 following 18 hours of negotiations with the assistance of a provincially appointed conciliator.

“We are pleased to be able to recommend the tentative agreement to our members,” says UWOSA president Deb Novakowski. Details of the agreement won’t be released until after the agreement has been ratified by the union and the Board of Governors. UWOSA holds its ratification vote Friday, Nov. 12 and Monday, Nov. 15, while Board of Governors meets Tuesday, Nov. 16.

“This group plays a vital role in why our students have rated Western as having the best student experience among research-intensive universities nine years running in the Globe & Mail,” says Helen Connell, Communications & Public Affairs associate vice-president.

CONTRACT UPDATES

Seven employee groups had contracts expire in 2010, or are in the process of negotiating a first contract. Here’s where each stands:

- **Graduate Teaching Assistants (PSAC Local 610)**. The GTA Union voted 62.4 percent in favour of a two-year agreement, replacing the previous four-year contract that expired on Aug. 31. The deal goes to Western’s Board of Governors for ratification on Tuesday, Nov. 16. If ratified, it will be implemented before the end of November.

- **International Union of Operating Engineers (IUOE Local 772)**. The collective agreement with the IUOE has been continued for one year on the same terms and conditions as the agreement which expired in June.

- **Postdoctoral Associates (PSAC Local 661)**. PSAC are currently negotiating their first contract.

- **Professional & Managerial Association (PMA)**. Negotiations are expected to begin shortly on a new contract, which expired Oct. 31.

- **Select Administrative Group Employees (SAGE)**. The SAGE contract expired June 30.

- **University of Western Ontario Faculty Association (UWOFA)**. A tentative agreement was reached Nov. 3. Details of the agreement won’t be released until it has been ratified by the union (Thursday and Friday, Nov. 11 and 12) and Western’s Board of Governors (Tuesday, Nov. 16). UWOFA’s last contract expired on June 30.

- **University of Western Ontario Staff Association (UWOSA)**. A tentative agreement was reached Nov. 5. Details of the agreement won’t be released until it has been ratified by the union (Friday, Nov. 12 and Monday, Nov. 15) and Western’s Board of Governors (Tuesday, Nov. 16). UWOSA’s last contract expired on June 30.
SHAW TAPPED FOR MELLON APPOINTMENT

Lynn Shaw, a University of Western Ontario School of Occupational Therapy associate professor, has been awarded the Mellon Retired and Visiting Scholars Mentorship Project Grant. As such, she has been invited to the School of Health and Rehabilitation Sciences, University of Cape Town as a Mellon-funded visiting mentor for two, two-month visits in 2011 and 2012.

“I am quite excited about this opportunity and to be an ambassador for Western, the Faculty of Health Sciences and the School of Occupational Therapy,” she says.

Shaw will assist South African researchers in developing occupational science courses, research scholarship and an international research project. In 2013, she will produce a special issue for the journal, WORK, on “WORK Transitions: South African Perspectives.”

Occupational science is a growing international discipline, Shaw points out, and this honour reflects well on what her colleagues are doing as a faculty. Shaw, a 1984 Western graduate, has been a professor since 2005.

IVEY TEAM TOPS CASE COMPETITION

The Richard Ivey School of Business’ HBA Case Team finished first in the Hong Kong University of Science & Technology (HKUST) Citi Case Competition against 18 other undergraduate programs from the United States, Europe and Asia – including three from Canada. This particular event has been held the past eight years and is considered one of the most prestigious undergraduate competition in the world.

The winning Ivey team consisted of HBA2 students Omar Madhany, Cameron Murphy, Steven Robins and Sean Thunem. Along with their team mentor, Darren Meister, faculty director, HBA and MSc Programs, the students were welcomed by HKUST and hosted for the week. The winning team is considered one of the most prestigious undergraduate programs in the world.

The Ivey team received a $1,000 developmental grant. The winning team will take part in the 2011 Citibank Case Challenge.

CAMPBELL TO HEAD UNB

Dr. H.E.A. (Eddy) Campbell has been named the University of New Brunswick’s 18th president/vice-chancellor. Campbell holds two degrees from Memorial University of Newfoundland and a Ph.D. from the University of Toronto. He held a Natural Sciences and Engineering Research Council (NSERC) Postdoctoral Fellowship at The University of Western Ontario.

ONLINE SYSTEM DEADLINE NEARS

Faculty, staff and students are invited to participate in the conversation about the future of Western's next online learning system. To participate and provide your input please complete one of the surveys located on the ‘Get Involved’ page at the project website, webct.uwo.ca/owlflightplan. The surveys, which require your UWO username to access, will be available until Nov. 15 and take approximately 15 minutes to complete.

JASS LONDON ON DISPLAY

JASS London (juried art show and sale) runs until Sunday, Nov. 21 from noon-5 p.m. each day at Museum London. The Museum is closed on Mondays. Presented as a fundraiser by the Volunteer Committee to Museum London to generate funding for the purchase of new works of art, it has long established history of benefiting the Museum and providing a means for Londoners to acquire the work of local London artists.

Members of the jury were former University of Western Ontario Visual Arts chair Madeline Lennon, former Western Visual Arts chair Patrick Mahon and Museum London executive director Brian Meehan. The honorary chair of the event is Aidan Urquhart.

For more information, please contact Cydna Mercer, head of administration, 519-661-2500 ext. 4244 or cm Mercer@ museumlondon.ca.

JERESKY WIN PILLAR AWARD

Western graduate student Jeremy Jeresky has won a 2010 Pillar Community Innovation Award, which recognizes individuals who make the London community a better place through innovation, leadership, impact and collaboration.

Jeresky was nominated by Doug Whitelaw, Ark Aid Street Mission executive director, for his grassroots approach to establish an open art studio creating a space for people accessing social services.

Remembrance Day with a traditional ceremony and Celebration of the Eucharist. Ceremony will include prayers, the playing of the Last Post, a moment of silence, and will feature a bagpiper, bugler and the King’s Chamber Choir. All are welcome to attend. The ceremony begins at 10:45 a.m. at the flagpoles outside of Monsignor Wemple Building. The Celebration of the Eucharist starts at 12:30 p.m. in Christ the King Chapel, Monsignor Wemple Building.

The University of Western Ontario will remember fallen Canadian soldiers during several Remembrance Day ceremonies today (Nov. 11).

The University Students’ Council is hosting an event in the University Community Centre atrium beginning at 10:30 a.m. Everyone is welcome to attend.

King’s University College will observe Remembrance Day with a traditional ceremony and Celebration of the Eucharist. Ceremony will include prayers, the playing of the Last Post, a moment of silence, and will feature a bagpiper, bugler and the King’s Chamber Choir. All are welcome to attend. The ceremony begins at 10:45 a.m. at the flagpoles outside of Monsignor Wemple Building. The Celebration of the Eucharist starts at 12:30 p.m. in Christ the King Chapel, Monsignor Wemple Building.

Huron University College Remembrance Day services begin with a service of Holy Communion at 8:30 a.m. using the field communion kit of Capt. The Rev. Walter Brown, (a Huron alumnus and only chaplain executed by enemy forces in the Second World War). This will be followed by the act of remembrance and wreath laying in the Chapel between 10:50 and 11:10 a.m. Everyone is welcome to join these celebrations.
Contract negotiations usually occur behind closed doors, but the advent of social media has brought it away from the bargaining table and onto discussion boards, Facebook pages and Twitter feeds.

For the first time, Western decided to use social media sites, Facebook and Twitter, to communicate about contract negotiations.

“The online interest is unlike anything I’ve experienced before in my 11 years at Western,” says Terry Rice, Department of Communications and Public Affairs marketing and creative services director. “We have a cohort of very bright students who are already communicating in this space. We needed to communicate as much as possible and on the channels where we had the best chance of breaking through.

This meant Facebook and Twitter, in addition to traditional websites.”

With about 34,000 undergraduate and graduate students on campus and 3,500 full-time faculty and staff members, all eyes were watching the outcomes of these negotiations.

UWOFA negotiations stretched into the early morning hours of Wednesday, Nov. 3 and the tentative agreement clocking in after the strike deadline, conversations ramped up on Twitter and Facebook. Similarly, followers continued to watch the results of the UWOSA contract negotiations on Thursday, Nov. 4 through the morning of Friday, Nov. 5.

On Tuesday, Nov. 2 (the final day before UWOFA’s strike deadline), Western’s Facebook site peaked at nearly 37,000 page views (6,929 were unique page views, meaning a new individual visiting the site). This is a significant spike compared to the average page views of 867 the previous week (491 unique page views).

Likewise, the chatter on Twitter increased from Thursday, Oct. 28 to Wednesday, Nov. 3 with 533 new followers of the “westernu” account, bringing the total to 2,718 followers.

“The biggest advantage of using Facebook and Twitter is that the communication can be two-way,” Rice says. “We were able to view, literally in real-time, our students’ questions and concerns, and respond in a meaningful way.”

Western also posted updates on the Contract Negotiations @ Western website, which received 51,199 page views on Tuesday, Nov. 2 and 79,710 page views on Wednesday, Nov. 3.

“When it comes to information that concerns a large and diverse group of people, as is the case with the contract negotiations at universities, it is important to employ diverse media to communicate,” says Anabel Quan-Haase, associate professor in the Faculty of Information and Media Studies, whose research focuses on how people use new technologies in the workplace to exchange information.

Social media occupies a unique niche in the communication strategy, she adds.

“In comparison to traditional media, such as newspapers or magazines, they provide instantaneous information. A standard website does not allow for users to add their own perspective, while Web 2.0 tools provide the opportunity to add information, comment on the information, or link to other external sources of information.

By nature, Facebook, Twitter and other Web 2.0 technologies demand regular and real-time updates of information, and are community-oriented, interactive and user-centered. However, these user demands seem to conflict with the way contract negotiations are traditionally kept confidential.

“While the details of the negotiations may need to be kept strictly confidential, this does not mean that the community is not in need of information,” Quan-Haase explains. “The community still needs to be kept up-to-date with relevant information about the negotiations, including how the negotiations are developing, the details around possible work disruptions, and the ways that the administration is dealing with various issues linked to the negotiations. Social media can continue to play a central role, even if not all information can be disclosed.”

The insatiable appetite for information was proven on Nov. 3 when Western’s website traffic increased dramatically (nearly 16,000 hits in less than 10 minutes) the server for Western News overloaded after a UWOFA negotiations update was posted at 12:05 a.m.

Western News stories are dynamically generated from a database server, which couldn’t keep up with the spike in demand. Upon this discovery, the information was switched to display on a standard html page and no further issues were cited.

When Western’s server went down, Twitter became the go-to source for information, notes Quan-Haase.

One important lesson from the use of social media during the negotiations is how to communicate effectively with a large and diverse group of individuals, particularly in case of an emergency, she adds. “Clearly a communication strategy needs to be in place that allows for real-time communication via various Web 2.0 platforms.”

“Visitors to Facebook and the Contract Negotiations website, as well as Twitter followers, had an appetite for up-to-the-minute updates, at all hours of the day, unlike anything I’ve seen before,” Rice says. “The highest volume of traffic on Facebook, for example, was between midnight and 1 a.m. on Nov. 3. And this traffic stayed strong into the early hours that morning.”

On Wednesday, Nov. 3, the Twitter hash tag “#uwo” (the tag used to identify all posts related to Western) was one of the most-used hash tags of the day nationally by Twitter users, making it “trend” as one of the most-discussed topics in Canada.

“To have an open line of communication with university students is essential during contract negotiations,” Quan-Haase says. “University students across Canada are amongst the highest users of social media.

Social media by the numbers

- 36,898 – number of Western’s Facebook page views on Nov. 2.
- 48,077 – number of times “Talks with UWOFA continue” post appear on individual Facebook fans’ wall and news feeds on Nov. 3.
- 21 – number of comments after the 4 a.m. post on Nov. 3 of “Tentative UWOFA agreement.”
- 10,649 – number of times “UWOSA tentative agreement” appeared on individual Facebook fans’ wall and news feeds on Nov. 4.
- 10,599 – number of people who ‘like’ Western’s official Facebook group.
- 533 – number of people who started following Western’s Twitter account Oct. 28-Nov. 3, bringing the total to 2,718 followers.

By Heather Travis

HONORARY DEGREE NOMINATIONS

The Honorary Degrees Committee of the Senate will meet in January 2011 to select candidates for honorary degrees to be awarded at Western’s 2011 Spring Convocation. To ensure that consideration is given to as many worthy candidates as possible, the Committee invites the submission of nominations from any member of the University Community.

Nomination forms may be downloaded from the following website: http://www.uwo.ca/univsec/senate/hondeg.pdf.

Nominations should be submitted to the Secretary of the Senate prior to December 20, 2010, for consideration by the Honorary Degrees Committee.

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Published weekly, the University of Western Ontario Department of Communications and Public Affairs, is published every Thursday throughout the school year and operates under a reduced schedule during December, May, June, July and August.

An award-winning weekly newspaper and electronic news service, Western News serves as the university's newspaper of record. The publication traces its roots to the University of Western Ontario Newsletter, a one-page leaflet-style publication which debuted on Sept. 23, 1967. The first issue of the Western Times, under founding editor Allen Johnston, was published on Nov. 16, 1972 replacing the UWO Times and Western Times. Today, Western News continues to provide timely news, information and a forum for discussion of postsecondary issues in the campus and broader community.

CHEERS TO YOU, WESTERN NEWS

I am writing to express our great delight with the article Paul Mayne contributed to the most recent edition of Western News regarding Lisa Walker and the Lake Huron Learning Collaborative (“LHLC sees first graduate,” Nov. 4).

Mr. Mayne's article is excellent in both its coverage of the information and in its accuracy. This fall Convocation was a busy time for Mr. Mayne as he was dealing with a number of stories that related to convocation, but he managed to conduct an interview with Lisa that was very sensitively handled as she was understandably quite nervous, frankly overwhelmed, by the occasion. He took the time to discuss her academic history with her, always with a supportive and welcome sense of humour. In short, Mr. Mayne was professional and personal at the same time – exactly what was needed in this case.

Mr. Mayne’s article, which will be quoted in our local newspaper, will go a long way towards opening up our rural communities to initiatives such as the LHLC’s and for that we are very grateful.

John Smallwood

UNDERSTAND YOUR 'MINOR INCONVENIENCES'

I was on the elevator in the Dental Services Building Wednesday (Nov. 3) morning when a student pointed out to her friend that compared to The University of Western Ontario Faculty Association (UWOFA) strike, a strike by The University of Western Ontario Staff Association (UWOSA) would be “a minor inconvenience.”

Does this make all members of UWOSA minor inconveniences and, by extension, is her attitude reflected by the Board of Governors, President Chakma and their negotiating committee in the cavalier attitude toward how they negotiated with UWOSA? Is UWOSA just some minor inconveniences that Western eventually got around to dealing with once the important folk (UWOFA) were appeased?

I would like to think the answer to all these questions is “no.” And yet, I am not convinced, by any means, that it is the answer.

So, let’s put a representative face on these 1,000 “minor inconveniences.” Some of them deliver toilet paper; deliver mail; look after the IT needs of campus; deliver services of all kinds to special needs students; get you proper textbooks; make sure your science labs are set up for you; make sure you get your rebate cheques; answer your questions, help you out in every faculty on campus; help you when you are sick or when you need hand-holding; make sure your name is the right one on your degree when you graduate.

This is just a small sample of what “minor inconveniences” do for you on campus on a daily basis. There is one other thing all 1,000 “minor inconveniences” do for you as well, namely helping pay the other 80 per cent of the cost required to put you through university.

So the next time you relegate UWOSA staff members to “a minor inconvenience” in the food chain, remember it is better to remain silent and look the food than to open your mouth and remove all doubts.

T. Jackson

BA, MA, MLIS, Driver II

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ADVERTISING DEADLINE
All ads for the upcoming edition are due by noon the prior Thursday.

EVENTS DEADLINE
All events to be listed in the upcoming edition are due by noon the prior Thursday.

LETTERS TO THE EDITOR
Letters can be submitted via email to newseditor@uwo.ca. Letters should be less than 250 words and are published at the discretion of the editor. Deadline is noon of the Friday prior to desired publication date.

GUEST COLUMN
Members of the university family and its extended community are invited to submit guest columns on any topic. Columns should be 500 words or less and are published at the discretion of the editor. If interested, please contact Jason Winders, editor, at jwinders@uwo.ca or 519 661-2111 Ext. 85465 to arrange a column.

STORY IDEAS
Know interesting people, events or research connected to Western? Tell us. Contact Jason Winders, editor, at jwinders@uwo.ca or 519 661-2111 Ext. 85465.

POSTAL RECOVERY
SSO Canada, $65 United States, $85 Other

POST OFFICE
Please do not forward. Return to Western News, The University of Western Ontario, London, Ontario N6A 3K7 with new address when possible.

"Our objective is to report news objectively as possible, without bias or editorial comment. We hope you will read it and contribute to it."

L.T. Moore
University Relations
and Information director
Nov. 14, 1972

LETTERS TO THE EDITOR

SAY WHAT, WESTERN NEWS?

I found the item concerning “President rolls out priorities” (Oct. 21) to be not very informative, difficult to understand and full of jargon.

Andrew J. Daugulis
Queen's Research Chair in Biochemical and Cell Culture Engineering.
Queen's University Kingston Canada

IN MEMORIAM

Helen Crerar
Helen Crerar, 97, retired Department of Surgery staff member for 15 years, passed away Oct. 23.

Gary Weese
Gary Weese, 67, passed away on Nov. 2. Weese served as President of The Alumni Association, 1989-90. In 1996, he received the Professional Achievement Award – one of four annual Alumni Awards of Merit.

Frank Dolan
Frank Dolan, 75, retired faculty of Informatics and Media Studies professor emeritus, died on Sept. 24. Dolan retired in January 1992 after 20 years of service.

James Henry White
James White, 72, professor emeritus, died on Sept. 27. Professor White had 24 years of service with the Faculty of Education when he retired in July 1995.

Mary Elizabeth Henderson

Urdsula Peterson
Urdsula Peterson, 84, died Aug. 1. She had worked for 12 years at Western as a staff member in Western libraries and retired in January 1989.

Wilma Devine
Mima Devine, 67, retired Bookstore staff member, died Oct. 23. Devine had 17 years of service at the university when she retired in 2009.

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Nov. 14, 1972

2010 WINNER
C.C.A. BETTER NEWSPAPERS
COMPETITION

London Free Press Collection of Negatives/Western Archives

Enrolment at Brescia University College gradually had risen from the original 20 students in 1919 to 329 in 1968. But by 1970, it had slid to 279 students. The reason was not a lack of demand for the Brescia experience; Kings University College had become co-ed and some of the Brescia students had transferred. Above, Brescia’s 1970 scholarship winners — Anne Cherrin, Patricia Fowler, Katrina Tindal, Marg Sills, student council president Sister Patricia Richie, Alesa Scholz and Shirley Wade — pose for the camera in front of the main building.

Contributed by Alan Noon (amoon@uwo.ca)

4 N O V E M B E R 1 1 , 2 0 1 0

WESTERN NEWS

Letters to the editor.
Why international student scholarships are good for Canada

By Amit Charma
President and
Vice-Chancellor,
The University
of Western
Ontario

L ast Wednesday Premier Dalton McGuinty announced a new scholarship program that will provide 75 of the world's best PhD students with $40,000 annually up to four years to pursue doctoral studies at Ontario universities.

The Ontario Trillium Scholarship program is committing $20 million, with participating universities contributing another $10 million.

As president of an Ontario university committed to expanding graduate education, I am thrilled with the announcement. Offering scholarships to the world's brightest students will help Ontario universities compete with the world's best international schools.

Top talent is extremely mobile, and we are in fierce competition with other global players for the best and brightest. Ontario universities play an important role in attracting such talent, and programs like the Trillium help ensure we have the skills to build our economy, lead innovation and create the jobs of the future.

However, the program is not without its critics.

They ask why the premier is spending taxpayer dollars to educate people who aren't from our province. Providing funding for foreign students to study here, critics say, is wrong.

I don't share these views. Rather, I argue the benefits of this and similar scholarship programs that aim to attract talent to Canada far outweigh the costs. Here's why:

During the next two decades Canada will face significant global challenges. Our historically resource-based economy will continue evolving into a knowledge-based economy, while our general population will age.

As jobs for those with post-secondary degrees grow in number, jobs for those without will disappear. During the global economic slowdown of the past two years, Canada saw a net increase of 280,000 jobs for university graduates, while 260,000 jobs for those without a university education were lost.

Think ahead to 2030. Canadians aged 65 and older will double in number, while the workforce aged 24-64 is expected to grow by only eight per cent. As Baby Boomers retire, demands for expertise in the medical, legal, financial and social services will rise.

Who will fill these jobs and meet these needs?

Clearly, we require solutions that increase the size and skills of our workforce. To thrive in a global economy, we must attract, develop and retain talented people — which means expanding access to and enhancing the quality of higher education.

Canada has made good progress rising to these challenges in recent years, but much more is still to be done. Today, 899,000 students are enrolled in Canadian universities — a 57-per cent increase over the past 15 years. Ontario alone is accommodating 20,000 more students than it did last year, on top of 120,000 additional spots created since 2003.

As part of this expansion, the Ontario government is committed to increasing international student enrolment by 50 per cent over the next five years, while also increasing the number of spaces for qualified domestic students. The Trillium Scholarships are an integral part of this plan. Ontario is not alone in pursuing an aggressive internationalization agenda. Other provinces and countries have similar goals, and programs to achieve them.

Last year, 77,000 international students enrolled in Canadian post-secondary institutions, with more than 38,000 of those in Ontario — triple the numbers of 1998. But despite these increases, Canada still lags far behind countries such as the U.S., United Kingdom and Australia.

In 2008, the U.S. attracted 456,000 international students, the U.K. 306,000, and Australia 181,000 — more than twice the 90,000 in Canada in 2010.

So what's the attraction? In Ontario, international students contribute an estimated $1 billion annually to our provincial economy. Their diverse cultural perspectives enrich the educational experience for all students in our classrooms. And after they graduate, an estimated 80 per cent remain in the province after graduation — pursuing careers, raising families, and contributing as productive citizens in the country they adopt as their home.

The Trillium Scholarships — like the federal Vanier Graduate Scholarships (which offer $50,000 annually to international doctoral candidates up to three years) and Canada Excellence in Research Chairs — are critically important if we wish to attract the world's best and brightest.

We need more of these people and programs, not fewer.

Eric Yeboah Tenkorang came to The University of Western Ontario from Ghana to complete a master's and PhD in sociology. He is now a part-time professor and post doctoral fellow in the faculty of social science.
Advantage Zalmanowitz

For Laurence Zalmanowitz, there’s no place he’d rather be. With more than 3,000 square feet to work with, it’s a spot where he can shut out the rest of the world and let his competitive spirit emerge.

“I find that it can be an escape, because I know when I’m on the court I can forget about what’s happening at school, or what’s going on in my life, and completely zone out and just focus on tennis,” he says. “I train hard and I work hard. That’s why I enjoy it.”

The 24-year-old Western graduate student (Psychology), coming off a three-year tennis scholarship at the University of Arizona, is ranked 234th in the world – seventh in Canada – by the International Tennis Federation (ITF). He was a 2002 Canadian World Team Cup member, an ITF Jr. North American champion, ITF World Cup semi-finalist and U.S. Open Mixed Doubles finalist.

And Zalmanowitz has only been playing competitive wheelchair tennis for 11 years.

“Although I really enjoyed my time in the (United) States – it’s gorgeous and I have a lot of friends there – I missed Canada. I like it here,” he says. He searched at schools across Canada with an eye on being able to train.

“One of the national team coaches lives just a few hours away in St. Catherines, and I knew there was a bubble here. I knew about campus because my sister did her master’s at Western.” Not only did Jana graduate from Western, Zalmanowitz shares the program with his cousin Sharla, just one year ahead.

Zalmanowitz’s need for a wheelchair didn’t come until age 11. He was diagnosed with dystonia, which can cause involuntary muscle spasms.

“It can be progressive and I guess it was in my case. When I was diagnosed it was only affecting the lower part of my right leg,” he says. “And then around 11 it spread and then affected my entire right leg, my lower left and my right arm and hand as well.”

Born with a spirited nature, Zalmanowitz wasn’t about to let his disorder control his life or his destiny.

“I had the bad times, for sure. I don’t think you can imagine anyone who has gone through something where you wake up the next morning and all of a sudden you’ve lost your ability to walk. You’re obviously going to be questioning that,” he says. “You do feel sorry for yourself a bit, and I think that’s fine. However, it’s only going to help you so much to dwell on that and it seemed like a silly way of living, so I found that I needed to continue living life; let’s see what do I need to do in order to maintain mobility and be happy.”

In fact, Zalmanowitz says he’s much better now than before.

“I’m actually better now than when I was 12,” he says. “I think it’s a combination of a few things. It’s the fact that I didn’t stop doing things. I was active and playing sports before I started using a wheelchair and I continued with that. You find a good balance of what treatments are going to work for you and kept active.”

Growing up in Edmonton, sports were always part of his life. As far as wheelchair sports, he gave sleigh hockey and basketball a shot. With the influence of his grandfather, Zalmanowitz recalls having a racquet in his hand at three, which likely pushed him toward focusing on his tennis game.

While there wasn’t much in and around Alberta for wheelchair tennis, he began playing competitively in tournaments in B.C. Just months after taking up tennis, Zalmanowitz found himself representing Alberta at the Western Canada Games – at 13 years old.

As his skills progressed, he found himself at more ITF tournaments, even heading to the United States to compete in places like Florida, Arizona, Denver and Lake Tahoe. He even served it up in France and Italy.

It was in the U.S. where Zalmanowitz caught the eye of college recruiters, who would eventually offer him a scholarship to play for the University of Arizona wheelchair tennis team, one of the best in the nation.

So what’s it like to be recruited by a major U.S. university?

“It’s cool,” admits Zalmanowitz. “It’s flattering, of course, and I saw it as an opportunity to further my development. That was a big three years. The mindset for me when I was to Arizona was that I love tennis, but education is number one. I’m really driven that way, so the goal there was to be even more motivated to get my school work done, because if I don’t get it done, it’s less time I’ll get on the court.”

Zalmanowitz has that same mentality at Western. While the workload for his master’s is tough, he’s now starting to get into a routine and able to get on the court more regularly. He knows he won’t be able to compete in tournaments during the school year, but admits if the opportunity arises he’ll take it.

While his No. 1 focus is of course his education – which he hopes to be in the area of sports psychology – he plans to keep the spotlight on his tennis game, which he says can always be improved.

“I think I’m constantly learning in trying to expand on my game. I know where my strengths are and I know where my weaknesses are, so make it so those weaknesses aren’t weaknesses any more,” says Zalmanowitz. “You can also learn how to utilize your strengths and make them even better, whether it’s changing how you serve or having a few different types of serves in your arsenal to use to keep your opponent guessing. I always consider it a work in progress.”
manowitz
When Kyle Smith became a Law student at Western, the last thing he figured to be taught was humility. But as a volunteer with the faculty’s Community Legal Services (CLS), he has gained not only the practical legal experience he sought, but helped right injustices for some of the more vulnerable people in London and Middlesex County.

“I was motivated by the social service aspect of CLS because I spent extensive time in developing nations before I started law school,” says the third-year student. “My experiences in those nations opened my eyes to the needs of vulnerable and marginalized people. My time at CLS, especially the work I do at Salvation Army, increased the detail I know about certain needs as well as the injustices and challenges people overcome, especially within Middlesex County.”

CLS provides free legal advice and representation to members of the London and Middlesex communities, along with Fanshawe College and Western students. Funding comes from Legal Aid Ontario, Fanshawe Students’ Council, University Students’ Council and Faculty of Law. More than 200 students work in the clinic over the course of the academic year under the supervision of three lawyers.

For Smith, being part of CLS wasn’t actually on his legal education radar. His involvement began unconventionally in the middle of his second year.

“There are two very divergent types of lawyers: solicitors and litigators. CLS focuses on litigation, but my interests lie in solicitation so I ignored CLS when I first came,” he says. “In retrospect, I regret that decision because CLS has taught me very valuable skills applicable to any legal practice.”

Smith began working with CLS because the clinic was experimenting with providing intellectual property (IP) solicitor services to clients. With a background in music publishing, he was asked to assist with some music-related IP issues – even being hired by CLS to run the IP files.

“I initially wanted to take part in CLS because it was the only place in the law school where I could utilize and expand my entertainment industry background,” he says. “However, as the summer progressed, I took on a few civil and criminal litigation files. I also helped with the off-site client intakes that CLS does at the Salvation Army Centre of Hope. I discovered I enjoyed the work and the skills were very transferable.”

According to first-year student Christopher Mamo, the hands-on experience is an important part of his well-rounded legal education.

“I wanted to supplement my legal education by gaining practical knowledge through witnessing and handling cases from the introduction of the client all the way until the final court date,” Mamo says. “Being in Law school is a privilege and working at CLS provides me the opportunity to give something back. CLS provides a perfect amalgamation of being able to gain practical experience and, most importantly, the chance to help those in our community gain access to justice.”

Smith agrees he has learned many valuable tactics and hands-on skills at CLS that cannot be replicated in a classroom setting. At the same time, he believes many of the skills he’s learned at CLS should be taught in the classroom.

“Currently, Canadian law schools, not just Western, do not teach these skills in classrooms, so clinics are the only places where students can learn these skills,” says Smith, who’ll be moving to the U.S. after graduation where articling doesn’t exist. “So, CLS has taught me very valuable and necessary skills that I may not have otherwise received.”

Smith adds the pride he feels comes from the satisfaction he gets when making a difference in someone’s life.

“CLS is quite challenging in a very real way; people entrust us with important aspects of their lives. When I overcome these challenges, I feel more confident in myself. I also acquire a sense of humility when I interact with my clients,” he says. “I cannot think of any class that teaches students confidence and humility.”

**STUDENTS CLAMOUR FOR CLS EXPERIENCE**

Paul Mayne, Western News

Law students interested in gaining practical legal experience have always been drawn to the Community Legal Services Clinic (CLS) at Western, but this year that interest has doubled.

CLS provides free legal assistance to people in London and area who cannot afford a lawyer. Students who volunteer at CLS handle a variety of files and participate in court appearances and trials. The first-year students work as associate case workers and assist upper-year students with files, interview clients and help with the public legal education program.

First-year student applications hit 120 this year – or two-thirds of the class – to fill 30 spots. CLS director Doug Ferguson says he’s impressed so many showed interest in working at CLS and he believes there are a number of factors at play.

“I think in part it’s a function of the job market. Students perceive doing clinical work will help them when they graduate,” Ferguson says. “But I also think there is huge need in our community for legal assistance and our students are responding to that. Students want practical experience while doing good in the community.”

Students gain exposure to a wide range of law including Criminal Law, Small Claims Court, Landlord and Tenant, Estate Law (will and powers of attorney for seniors or persons with illness), Immigration Law, and Academic Appeals. CLS also has the largest Public Legal Education program among law schools in Ontario.

Housed at Western Law, CLS provides outreach at the Salvation Army Centre of Hope (a shelter for the homeless), Fanshawe College, WOTCH (Western Ontario Therapeutic Community Hostel, assisting those with mental health issues), and recently expanded its community outreach by offering its services to the AIDS Committee of London.
Students highlight dynamic young Londoners

By Paul Mayne

Sometimes being in the right place at the right time can pay off in a big way. Just ask journalism student Elvis Anber.

With Rogers Television dropping its local daily newscast last month, the station began looking for five new shows to cover this time slot opening. Anber, who happened to be volunteering at the station at the time, saw an opportunity.

He pitched an idea and before he knew it London Under 30, a 13-part half-hour series, was on the front burner.

“This has all happened in just over a month. It’s been incredible, the pace and speed,” says Anber, who submitted his proposal Oct. 4 and now, a little over a month later, the third episode airs tonight.

“This is community television; it is what Rogers is all about. They are so open to that. If you want to do it you can do it; they give you that opportunity.”

Anber, who hosts the show with classmate Amanda Grant, says the show mainly focuses on the stories of young and dynamic Londoners and their contributions to art, business, sports, politics and more. The students have been able to get NHL Hall of Fame coach Scotty Bowman and Olympic gold medalist Sami Jo Small for their show.

“In terms of radio and print there has always been an outlet for our work, but there really wasn’t an ongoing place where we could submit our TV work. Everything was in class,” says Anber, a Montreal native. “So this was an opportunity not only to produce something for class, but to get it out there in the city through Rogers.”

Grant adds the students have received nothing but encouragement from faculty, which is a huge motivator.

“We want to excel and we’re lucky to be enrolled in a program that pushes us to find that good story and follow that lead,” she says. “Our commitment to this program fuels our commitment to Rogers. We want to foster and maintain this relationship. It’s a wonderful experience to be working hand-in-hand with our peers and really producing something tangible.”

When Anber put forward this proposal, he hoped their success would be an outlet for future students in this program to produce and air their stories.

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Journalism students Amanda Grant and Elvis Anber host the new weekly Rogers Television show London Under 30, which is produced by Western’s journalism students. The show airs Thursdays at 6 p.m.
By Bethany Cairns

When she was eight years old, Constanza Burucua first saw Cambridge during a family vacation to Europe. She knew she would return to England years later as a university student. “My parents got us some ice cream and we sat by the river, and we watched these people rowing and then we entered one of the colleges,” she says from her new office in University College at The University of Western Ontario. “I thought, I wouldn’t mind living like that, when I’m older.’”

That plan manifested for Burucua in 2000 when she went to the University of Western Ontario. “I loved the U.K. I loved the city of London. I loved the English countryside. I loved the British people. I think that they are interesting people – eccentric people, intelligent. I find the U.K. a very stimulating place,” she says. “I think every time you go, you enjoy it differently.”

After she completed her PhD, Burucua moved to Venezuela in 2005 with then-boyfriend, now-husband, Juan Bello. The pair worked together on five documentary films. In 2009, Burucua published her first book, Confronting the ‘Dirty War’ in Argentine Cinema, 1983-1993. Born and raised in Argentina, Burucua has cultivated experiences with different cultures. These experiences prepared her for her newest role as assistant professor in the film studies department at Western, where she teaches world cinema and documentary to undergraduate students. In 2009, while in Venezuela, Burucua noticed a job posting on Western’s website and she knew the role was for her.

“I thought, I’m really going to go for it and I’m going to do my best to get the job,” she says. “I desperately wanted the job.”

Since she landed her new gig at Western, Burucua’s students have called her warm, vibrant and open-minded, says Ganga Rudraiah, who is a teaching assistant for Burucua’s course in world cinema.

“She is always looking to open up to new perspectives,” Rudraiah says. “I have been in other courses with a world cinema approach, but I’ve never been in anything like what she’s doing.”

Burucua’s classes consist of a three-hour film screening on one day, and then a lecture the next. During these lectures, she’ll often show examples that help her students participate with a nation’s culture, instead of merely observing. Rudraiah says. One recent example is a clip Burucua showed of a commercial from Venezuelan President Hugo Chavez in which he encourages citizens to use less water while bathing. These clips are Burucua’s way of engaging her students and facilitating discussion, something she has succeeded in, Rudraiah says.

“She’s not just of one opinion. She has many ideas and she encourages us to take part in them as well,” Rudraiah says. “I think she’s an asset to Western.”

Burucua hopes to build a career at Western. In 10 years, the 39-year-old would like to find herself in the same office surrounded by books, with “hopefully a few others published.” She is currently working on the translation of her book into Spanish, as well as a few more documentary projects.

Still, there is no telling where her love for cinema will take her. If she weren’t teaching, she would like to work for a think tank of people who try to find out what audiences will like to be watching in five or 10 years time, or creating content for children, like the cartoons she watches with her two young daughters.

“I’m amazed at the quality,” she says. “It’s amazing what people are doing for children.”

CONSTANZA
BURUCUA

• Family: Burucua has two daughters, Clementina, 1, and Olivia, 3;
• Favourite films: Le Mépris, starring Brigitte Bardot, and Eyes Wide Shut, starring Tom Cruise and Nicole Kidman;

www.utoronto.ca/mmpa

Looking at the world through a camera’s lens

Heather Travis, Western News
**COMING EVENTS**

**November 11**

Remembrance Day - University Community Centre Atrium. 10:30 Video Montage; 10:50, Introduction by USC President, Mike Tilbeck; 10:59, Introduction by Mike Wageman, Coordinator of Chaplaincy, Western; 11:00, Playing of The Last Post - Two minutes of Silence; 11:03, Oh Canada; 11:05, Speech by Dr. Chakma, 11:10, Flanders Field poems; 11:15, Poetry; 11:20 Video story; 11:25 Closing Song. Everyone welcome.

Huron University College - 8:30 a.m. service of Holy Communion, using the field communion kit of Captain The Revd Walter Brown, Huron/ Western Alumnus (and only Chaplain executed by enemy forces in World War III), the act of remembrance and wreath laying held in the Chapel between 10:05 and 11:00 a.m. The community is welcome to join with us in one or both of these celebrations.

King's University College - Remembrance Day Prayer Service. We will gather at the flagpoles in front of the Maag Building (2655 Exworthy Avenue) at 10:45 a.m. This non-denominational prayer service is hosted by the Office of Campus Ministry. Visit www.kings.uwo.ca/campus/ministry for more information.

Western Engineering - Lawrence T. Drzal, Michigan State University. “Graphene Nanoplatelets: The Consequences of Genetic Interactions for Physiological Fitness in Flies”. North Campus Building. Room 114. 2:30 – 3:30 p.m.

**November 12**

Department of English presents “Mapping the Unsettler Subject: Travels with Klondike Kate and Other Worldly Women” Public lecture by Cecily Devereux, University of Alberta. University College, Room C202. 10:30 - 11:30 a.m.

Don Wight Faculty of Music - Saxophone. A student of the legendary Paul Brodie, Toronto-based Daniel Rubinstein has toured in France and North America and released a number of recordings. von Klosler Hall 12:30 p.m.

Department of Biology Seminar - Kriti Mon- tooth, Department of Biology, Indiana University, Bloomington. “Functional and evolutionary consequences of genetic interactions for physiological fitness in flies”. North Campus Building. Room 114. 2:30 – 3:30 p.m.

Department of Anatomy and Cell Biology - Meghan Reale, Ph.D. candidate, Department of Anatomy and Cell Biology. “Boneheads Can Keep Time – Runs2 in the Central Circadian Pacemaker”. WSF 148, 12:30 p.m.

Men’s Basketball - Ryerson at Western. 8:30 p.m.

Men’s Hockey - Guelph at Western. 7:35 p.m.

November 13

Men’s Volleyball - Toronto at Western. 7:30 p.m.

Men’s Basketball - Toronto at Western. 8:30 p.m.

Women’s Basketball - Western at Brock. 6:30 p.m.

November 14

King’s University College - Eucharist, Lalbit Hall. 5:30 p.m.

November 15

Dept of Mechanical and Materials Engineering Graduate Student Seminars

Hamed Reza Asgharian: Two New Methodologies for Optical Analysis of Contaminated Lubricants. 1:00 p.m. Spencer Engineering Building Room 1059.

King’s University College - Payer with the Songs of Taizé, Christ the King Chapel, 7 p.m.

November 16

Senior Alumni Program - Graham Smith, Department of Biology Seminar - Jacqueline Sprent, Faculty of Education. “Barriers and Facilitators to School Participation” Faculty of Education Building. Room 1010. 3 p.m. All are welcome. Refreshments will be served.

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Ed Castillo, Manager, Ivey Copy Centre

**COMING EVENTS**

**STUDENT SERVICES BULLETIN**

**Student Central**

Student Central is located in room 1100 of the new Western Student Services building attached to the UCC. Our regular office hours are now in effect. For more information about hours of operation please visit: www.registrar.uwo.ca/index.cfm?general_information/student-central. Hours are also posted at our location.

**Upcoming Fairs**

All-Campus Job Fair
Date: Thursday, February 3, 2011
Location: Western Student Recreation Centre (WSRC)
Fair Hours: 11 a.m. - 4 p.m.
For more information, visit success.uwo.ca/index.cfm?m=26168

**Parent-Child Program**

For 3- and 5-year-olds

Kindergarten: JK/ SK for 4- and 5-year-olds

Visit us at www.thebschoo1.uwo.ca or call 519.661.3666 for a personal tour

**Zhou Pei-Yuan Center for Applied Mathematics**

Jinzhi Lei, Professor, will present “Analytic and Numerical Study of the Moving Boundary Problem of Phase Change in Porous Media”. MSB 148, 12:30 p.m.

**Writing Support Centre Workshop**

Writing in the Social Sciences. WSS Room 3134. Register at: sdc.uwo.ca/writing. 1:30 – 2:30 p.m.

**CAFE SCIENTIFIQUE**

Science on tap quench your interest. The Spark of Conscience Inflames Debate: Conflicts of Conscience in Medicine”. Jocelyn Downe, Canada Research Chair, Dalhousie University. Robyn MacQuarrie, PhD candidate, Bioethics, Dalhousie University and Michael Prieur, St. Peter’s Seminary Covent Garden Market, 7 p.m.

**November 17**

Toastmaster’s Campus Communicators

Build your confidence in public speaking. Meets every Wednesday 8:15, UC 478 unless noted otherwise on website: ctm.footeaspoon.info

Contact Donna Moore, dmoore@uwo.ca or 867-0759

**Writing Support Centre Workshop**

Writing a Book Review. WSS Room 3134. Register at: sdc.uwo.ca/writing. 1:30 – 2:30 p.m.

**COGNITIVE SCIENCE**

Xiaojing He, PhD candidate, Psychology. “An introduction to deep belief networks and restricted Boltzmann machines”. WSS Room 3134. 1:30 – 2:30 p.m.

**MECHANICAL AND MATERIALS ENGINEERING**

Department of Mechanical and Materials Engineering Graduate Student Seminars: Jioen Wang, PhD candidate, Department of Mechanical and Materials Engineering. “Functional and evolutionary consequences of genetic interactions for physiological fitness in flies”. North Campus Building. Room 114. 2:30 – 3:30 p.m.

**DEPARTMENT OF BIOLOGY**

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**Women’s Basketball - Western at Brock. 6:30 p.m.**

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King’s University College - Eucharist, Lalbit Hall. 5:30 p.m.

**November 15**

Department of Modern Languages and Literatures presents “La Tertulia” Spanish Conversation Group. Anyone wishing to speak Spanish and meet people from different Spanish speaking countries is welcome. Wednesdays at 3:30 p.m. UC 117. Email tertulia@uwo.ca.

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Please send submissions to comingevents@ uwo.ca.

**November 11, 2010**

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A central website displays advertisements for all vacant academic positions. The following positions are among those advertised at www.uwo.ca/facultyrelationsjobs/job/index.htm. Please review, or contact the faculty, school or department directly.

FULL-TIME ACADEMIC APPOINTMENTS
Faculty of Science - Department of Biology
Applications are invited for a probationary (tenure track) faculty position at the rank of Assistant Professor in the area of Molecular Evolution and Bioinformatics in the Department of Biology, Faculty of Science, at The University of Western Ontario (www.uwo.ca/biology) starting July 1, 2011. Candidates must have a Ph.D. in Biology or a related field and postdoctoral experience (or equivalent). Consideration of applications will begin February 01, 2011 and continue until the position is filled.

Applications are invited for a probationary (tenure track) faculty position at the rank of Assistant Professor in the area of Experimental Environment, Nov. 12, SEB 3102, 1 p.m. Deformable B-Spline Surfaces in Virtual Reality Engineering, Collision Detection and Merging of Dynamic B-Spline Surfaces. Please send submissions to advertissement@uwo.ca.

PhD Lectures
Harsh Pungotra, Mechanical and Materials Engineering/Collision Detection and Merging of Deformable B-Spline Surfaces in Virtual Reality Environment, Nov 12, SEB 3092 1 p.m.

Ibrahima Diallo, French, Mutations et glissements du roman français au roman africain francophone, Nov 12, N/JA.

Chad Seewagen, Biology, Stopover biology of migratory landbirds in a heavily urbanized landscape, the New York metropolitan area, Nov 17, 9:30 a.m. TBA. Hormones and Surgeries. E-mail: joey.hughes@rogers.com.

For Rent

For Classified, call 519-601-2045 or send email to advertissement@uwo.ca. Rates: faculty, staff and students - 25¢. Others and services/Commercial ads - 50¢. Beyond 35 words, please add 50¢ per word. Payment must accompany ads. Submit by 9 a.m., Thursdays to Western News, Suite 360, Westminster Hall. No refunds. Visit Classifieds Online at http://www.uwo.ca/careers/classifieds/memed.

PhD Lectures
Sara Hinton, Certified World Class Speakers Coach
Speaking for Success
How do you tell a story so that it makes a point? How do you take a mess and make it a message? It’s all in how you present it. Are you passionate about your business? You will be taken through the process of how to condense your presentation into a story. You will explore ways of effectively communicating so you will grow your business leads, keep the people’s attention, and feel confident in sales. This is your opportunity to take the fear out of speaking and find your inner strength to speak your message clearly and deliver your service. We’ll discuss ways of speaking from the heart. Congratulations, you are now on your way to speaking for success!

Tickets: $30.00 includes Hot Lunch Buffet
To reserve your tickets, please call 519-858-1414 X 430

http://www.uwo.ca/facultyrelationsjobs/job/index.htm
Faculty of Health Sciences - Arthur Labatt Family School of Nursing
Arthur Labatt Family School of Nursing expects to have Limited-Duties (Part-time) appointments to teach the following courses during the Winter period January 1, 2011 to April 30, 2011.
ON CAMPUS
Collaborative Program
N2206Y  Professional Practice I: Caring for Adults with Chronic Health Conditions (Clinical Simulation and Long-term Care)
N2202B  Adult Episodic Health Challenges Clinical Placement - Adult Care
N2204S  Nursing Practice II: Mental Health Clinical Placement
N2204F  Nursing Practice II: Mental Health Clinical Placement
N3302B  Professional Practice in Community: Compressed Time Frame
N2206Y Professional Practice II - Clinical: Monday, Thursdays and Fridays

All positions are subject to budgetary approval. Applicants should have fluent written and oral communication skills in English. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. The University of Western Ontario is committed to employment equity and welcomes applications from all qualified Canadians and people, and including visible minorities, Aboriginal peoples and persons with disabilities.

For Rent

Bachelor/studio open concept loft apartment for rent. Cathedral ceilings, some built-in, large bathroom situated on horse farm, minutes to the University. Room to stable horses. Ideal for one person, non-smoker. Contact mailto: baikelm@lisio.ca. Available December 1, 2010.


For Rent
Two-bedroom fully furnished apartment in home ideal for visiting faculty; available short- or long-term (weekly, monthly, sabbatical stay). Charmingy furnished in tasteful décor; spacious accommodation with details, accessories, and modern amenities. Fully equipped to provide you with all the comforts of home including all linens, bedding, kitchen and bath accessories. Rate includes utilities, telephone, cable and internet, parking, grounds maintenance. Access to off-site laundry. Park-like setting: short drive to Western.

www.sumacridgebb.com
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Email: sumacridge@rogers.com

CAREERS
ASSISTANT PROFESSOR - PROFESSIONAL WRITING
The Department of English in the Faculty of Arts and Humanities at the University of Northern British Columbia (UNBC) (www.uncb.ca) is seeking applicants for two Assistant Professor appointments in the area of Professional Writing. The appointments are expected to begin on or before September 1, 2011. These are full-time, renewable, limited-term appointments (five years), with the possibility of renewal.

The Faculty of Arts and Humanities at UNBC encourages applications from women, Indigenous Peoples, persons with disabilities, and persons of diverse sexual orientation or gender expression. We welcome applications from all qualified women and men, including visible minorities, Aboriginal peoples, and persons with disabilities.

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