Western partner in city-wide wireless project

By Paul Mayne

A BlackBerry may become as common a place as a stethoscope for Schulich School of Medicine & Dentistry professors with Western’s participation in a unique city-wide consortium geared to making London a “centre of excellence” for wireless technology.

Western, the City of London, London Police Services, London Fire Services, London Health Sciences Centre, St. Joseph’s Health Care, Fanshawe College and London Hydro announced Wednesday they will work with Research in Motion to develop new uses for BlackBerry wireless technology.

Research in Motion (RIM) is a leading Canadian designer, manufacturer and marketer of wireless products for the worldwide mobile communications market. The BlackBerry Wireless Solution – software, hardware and service – is being placed in the hands of frontline London employees such as professors, doctors, firefighters and police officers to explore new uses for the device.

Western President Paul Davenport says the RIM initiative is a major step for London that could change the technology landscape of the university and city.

“Collaborative efforts, such as this consortium, further enhance what Western has to offer its students, faculty and staff,” says Davenport.

“Today, PDAs such as BlackBerry are already being used at Western to gather information from survey participants in natural settings, rather than in laboratories or through a process of recall, and allow researchers the ability to remain current and share information with others around the world.

Each partner in the project will be testing a different application of the BlackBerry.

For example London Fire Services will complete fire inspections using the BlackBerry, as well as joining with police, health care and the city in emergency response situations or crisis management.

Any current costs associated with the initiative have been included in the operating budgets of each institution and RIM has provided the consortium with technical advice and expertise related to BlackBerry and application development.

“This clearly is a tremendous opportunity for Western and we are pleased to be part of this initiative,” adds Davenport.
Western News reporter Paul Mayne sat down with Davenport to discuss the campaign.

**Western News**: There are numerous non-profit groups seeking community support. On top of that are unplanned fundraisers for tsunami victims and Hurricane Katrina. How does the United Way continue to see successful fundraisers each year?

**Davenport**: Most people, and I am among this group, see the United Way as unique in our community. The United Way has a very broad appeal because it reaches out to so many people in different walks of life and involves so many different organizations in our community. Many of us give to the United Way because of the work it does to reach and because of its ability to evaluate the needs in London and Middlesex and direct the money to where it will have the greatest impact. Over the years, our experience has been that people dig deep for those tragedies but they realize at the same time that the United Way's mission and the needs of the people served by the United Way are as great as ever.

**WN**: Western is one of the top fundraisers in the London community for the United Way – last year raising a record-breaking $375,526. Can we top that?

**Davenport**: Yes, we can top what we did last year. Most in need are the two outstanding co-chairs in Betsy Skarakis-Doyle (Associate Dean – Programs, Faculty of Health Sciences) and Gary Blazak (Director of Alumni Relations) and they now are identifying coordinators in each of our academic and staff units and we will have again this year a very impressive team that goes out and talks to people about the important work the United Way is and asks everybody to dig as deeply as they can.

**WN**: Does Western's continued fundraising success surprise you at all?

**Davenport**: No, it does not, because this is a very community-oriented university. For example, if you look at the organizations and non-profits that are served by the United Way, you're going to find Western people – staff, faculty, and students – involved in a great many of them, often on boards of directors, as chairs of boards, as leading volunteers. So we’re engaged in London. We know how widespread poverty in London is, how great the needs of a large part of our community are, and we want to help meet those needs.

**WN**: How do you convince those who have given in the past – especially those who have never given – that support is so vital to our community's well-being?

**Davenport**: In my experience, the most effective way of reaching those first-time donors is to talk to them. That’s why I emphasize the coordinators and the effort to get out and talk to people about the importance of what the United Way does and why Western needs to support it. One of the strong points in favor of the United Way each year is their video, it’s one of the ways we get new people to come on board. If we can get people who have never given to the United Way to look at what is every year a very compelling video about what the United Way is and whom it serves, we’re halfway to getting that person to donate.

**WN**: Why did you take this position?

**Davenport**: I really believe in the organization, I believe it is well run. It works with the various non-profit associations to make sure that the funds are spent in a way that has the most benefit for those most in need. Western has been a contributor for many years myself and this is part of the kind of service that we all owe to the community.

Iveys offer incentive to give

**By Karmen Dowling**

A new incentive by philanthropists Richard and Beryl Ivey would promote United Way giving.

The Iveys have created the Ivey Leadership Challenge Grant to increase the number of leadership gifts, $1,000 or more, and to boost the level of giving to the United Way. It will provide up to an additional $100,000 in matching funds.

A new personal gift of $1,000 or more will be matched dollar for dollar. With existing leaders, the grant will match the portion of an increase exceeding 10 percent over last year’s gift. For example, if the previous gift was $1,000 and is increased to $2,000 this year, the Iveys will provide an additional $900, matching the portion exceeding a 10-per-cent hike.

“When United Way approached us, we embraced the opportunity to invite others to make a tremendous difference in the lives of so many,” says Richard Ivey.

His wife Beryl agrees. “We believe that the most efficient way to tackle the social issues troubling our country and city is through the United Way,” she says. “We want to encourage others to help United Way to strengthen our community.”

Western has often been a “leader” in leadership donations, with 101 individuals donating $1,000 or more last year.
Aggressive diabetes treatment urged: study

By Karmen Dowling

"Never knew diabetes patients in Canada were this sick," says Dr. Stewart Harris, co-author of a groundbreaking study that could reshape the way physicians treat the debilitating disease.

The Diabetes In Canada Evaluation (DICE), the largest diabetes study of its kind in the country, was released this week, generating immediate surprise and concern within the medical community.

Harris, an associate professor at Schulich School of Medicine & Dentistry, says half of the two million Canadians with type 2 diabetes – the most common type – may not have their blood sugar under control.

Potential complications of diabetes include blindness, amputation and sexual dysfunction.

Given the nature of the disease, the longer these individuals have diabetes, the more likely they are to be poorly controlled. With so many Canadians affected by type 2 diabetes and 80 per cent developing serious complications, the financial and social burden of the disease is extraordinary.

"Our goal with this study was to gain a better understanding of how type 2 diabetes is being treated in Canada in the family practice setting and to explore the level of disease management among Canadian patients," says Harris.

"We were surprised with the findings. Even the recently diagnosed patients had already developed complications such as heart disease and stroke. This is a clear indication that we need to do more to help patients aggressively manage this disease."

The study included 243 family physicians who completed records for 2,473 patients.

Family doctors are responsible for looking after 90 per cent of those at risk. Harris likens these doctors to “quarterbacks” of the team of people needing to care for these individuals who have serious complications.

"The challenge as family doctors is to look after all these things in one short visit," says Harris. "They need more time and support to look after these patients, by using a teamwork approach and creating a new salary structure we can help them provide quality care rather than just dealing with volume."

Harris says now that they have hard data the key is to focus on the solutions to the issues, noting that many physicians continue to rely on lifestyle modification to achieve treatment targets when there is a greater need for therapeutic intervention.

"A healthy lifestyle always helps," says Harris. "But it is not the solution for these individuals later on."

Harris notes it is important to realize the disease is to blame and not family physicians. However, Stewart’s partner in the DICE report, Dr. Jean-Marie Ekoé, says the clear message of the study is that physicians and patients need to work together to get blood sugar levels to a target and manage other risk factors as quickly as possible.

More than 90 per cent of the
Continued on page 6
THE WAY WE WERE: 1915

Western's colours were originally purple and black reflecting the church origin of the university. This combination became unpopular especially when many people mistakenly thought the rugby team was part of a funeral when it arrived for one out-of-town match. On Nov. 26, 1915, the Senate ruled purple and white would be the official colors and at the same time approved new hoods and gowns for Convocation. This 1915 rugby team photo also provides a rare glimpse of Western's seldom-photographed second president, Rev. Dr. Ernest Braithwaite, who held office from 1914-19.

(Second row, second from right)

VIEWPOINT

Can we consume without guilt?

Great design in new consumer goods builds Earth-friendly sustainability right into new products, says EnviroWestern's Tom Ewart.

A n EnviroWestern and Physical Plant waste audit this year revealed that 17 per cent of the waste generated at the Weldon Library was disposable coffee cups. Moreover, nearly half of the waste could have been recycled.

Similar findings from previous audits spurred EnviroWestern to launch a reusable mug campaign nearly two years ago. In the past two years, the group has distributed nearly 1,000 reusable mugs to Western students, faculty and staff. The mug campaign continued this year, with sales during Frosh week, in selected residences during the second week of school, and at EnviroWestern's Clubs' Week booth. Indeed, EnviroWestern and other environmental organizations spend a great deal of time and money on waste-related issues.

But what if waste were no longer an issue? Imagine the following: littering and landfills no longer release toxic chemicals into the earth from which our food is grown and our water is pumped. Instead, they feed biological nutrients to the soil and provide seeds for the birds. Sound far-fetched? Think again.

Sustainability gurus William McDonough and Michael Braungart have introduced a new design paradigm called Cradle to Cradle Design that is changing our definition of waste and environmental philosophy regarding consumption. And their company, MBDC, has created such products. Visit www.mbdc.com for more information.

Cradle to Cradle Design involves creating products that exist perpetually in closed loop cycles, meaning that they do not start in a production facility and end in a landfill. When materials remain in a closed loop, their value is maximized without damaging the ecosystem because they create a different type of waste.

For example, office supplier Steelcase has introduced a new Cradle-to-Cradle chair designed by MBDC. The Think chair is 99 per cent recyclable, can be disassembled in five minutes, is made of up to 41 per cent recycled material.

Rather than discouraging consumption or pushing people to "be less bad," cradle to cradle design encourages them to "be more good."

The common definition of waste is "garbage" and to waste is "to consume carelessly" (dictionary.com). But MBDC sees waste not as a negative by-product of industrial production, but as a food for other processes. This food can be either biological or technical nutrient. Waste that contains biological nutrients can serve as food for living creatures, and waste that contains technical nutrients provides parts that can be reused in other manufactured products.

This new concept of waste has broad implications on our philosophy of consumption, from an environmental perspective. From the antiquated concept of waste, it logically follows that consumption should be limited (to limit waste and thus our impact on the environment). After all, who would want to emit billions of tons of toxic emissions into our air and water while producing open loop products, only to throw them in a landfill after their useful life?

However, with cradle to cradle products, consumption can actually help the environment. Thus, we can improve our lives by consuming in abundance without concurrently degrading the natural environment upon which all living things depend.

The new design paradigm is intuitively appealing, as well, because it is fundamentally positive in nature. Rather than discouraging consumption or pushing people to "be less bad," cradle to cradle design encourages them to "be more good."

As the company's website put it: "Rather than lamenting a world of hazardous waste, scarce resources, and limited opportunities, [cradle to cradle design] celebrates an abundance of continuously valuable industrial and natural materials, of rich and diverse living systems, of economic and environmental wealth."

Clearly, MBDC is onto something. Cradle to Cradle Design not only makes sense for environmentalists, reusing materials has business appeal too. Once the business community catches on, it will only be a matter of time before cradle to cradle products become the standard. All it will take is a stronger public demand, a supportive government or two, and a little ingenuity.

Perhaps some day, EnviroWestern won't have to run a reusable mug campaign. Until then, let's start demanding from business and government more sustainable designs.
In recent years, I’ve noted that if example, when I first started waistline expands. your hair begins to recede or your younger version of yourself that but they’re often missed, at least of warning signs along the way, tenure? How should I deal with an professors echoes of my own ing in the questions of younger counseling relationships, hear nal your changed status. I now or fashion, fearing I might not feel obliged to explain their ref In our conversations, they often treat me like a kindly older uncle. my female students. Now they my own ideals and identity. job, one that reflects more fully knowledge to constrain my imagi world. I don’t want that a risk in knowing too well your world. I know the political divides. that he has received visiting invi league of mine. Tenured at an ing professor at another institu. This chance for a more authen professional life requires a tic professional life requires a dademic feat. as a personal development. a student might pose in class. But has long meant having a sure and mine my authority in the class rial authority and human uncer but the most basic challenge at this stage in my career is the deeper kind of self-definition it requires. Without having to worry about tenure and promotion, I now have the opportunity to put my own distinctive stamp on my job, one that reflects more fully my own ideals and identity.

This chance for a more authen-This article was originally published in The Chronicle of Higher Education. The writer is a professor of legal studies at Franklin & Marshall College, Penn-sylvania.

tic professional life requires a
particular kind of inward turn. The accomplishments of middle age garner honours and awards. But the greater prize is the per-son you become while pursuing them. The end of formal advance-ment opens up rich possibilities for personal development.

In my first tenure-track position, my chairman told me, “Jeff you either play the game, change the game, or find a new game.” Over time, I learned the game he wanted me to play.

In taking my inward turn, I’m coming to recognize some of the boundaries I’ve unwittingly con-structed over the years of my teaching career. Many of us have built up such unconscious bound-aries, especially by the time we enter our middle years. They can take many forms: the boundary between academic rigours and joyful learning; between logic and emotion; between professo-rial authority and human uncer-tainty.

I’ve struggled most with that last divide, afraid that admitting my uncertainties might under-mine my authority in the class-room. Being good at what I do has long meant having a sure and ready answer to any question a student might pose in class. But lately I’ve been trying an experi-ment. When I’m asked a question, I look for opportunities to develop my answer to a point where I can say, “I don’t know.” For instance, if a student asks me about the lat-est ruling of the Supreme Court, I might give details about the opin-ion, but then point out why the court might rule differently on related issues that the student yet to confront. In exposing my uncer-tainties to students, I’m coming to see my value to them as residing less in what I know and more in what I’m willing to explore.

In crossing such boundaries, I often end up on a less-than-com-fortable terrain. But that, I now believe, is precisely where a mid-dle-aged professor needs to be. I’m learning to rediscover what my younger self couldn’t avoid–paths I haven’t yet fully mapped, paths that still contain a great deal of uncertainty. Gratitude, I find, makes it easier to take those risks. The temptation of academic mediocrity is to focus too much on missed opportunities, to lust after ever-greater professional recognition. To allow for genuine self-explora-tion, you need to be able to appreciate where you are rather than always look toward your next aca-demic feat.

I’m acutely aware these days of the rarity of the life I lead. As a senior faculty member at a selec-tive liberal-arts college, I have the students that many of my col-leagues at other institutions don’t, the freedom to widen the boundaries, to have a life of deeper meaning. While I’m glad for those opportunities, I still find myself yearning for the challenges and the possibilities that come with being at a larger university.

This is not to downplay the challenges of teaching at a smaller institu-tion. But now the challenge that most intrigues me is the challenge of exploring possibilities. Over time, I’ve been able to make my mark and enjoy the perks of a fortunate professional life. During my career, when circum-stances proved insurmountable I have also on occasion had to leave a job and find a new one. But now the challenge that most intrigues me is the challenge of exploring my own possibilities. Although I didn’t know it, I think I’ve been waiting for this moment all along.
Through sickness, health and a half dozen countries

By Paul Mayne

With the average winter temperatures in Singapore around 82 degrees Fahrenheit – and dipping as low as 76 degrees in February – one would wonder if Ajay and Mita Ray, Western Engineering's new husband and wife team, are prepared for a Canadian winter. “We know what winter is all about,” says Mita, noting the pair completed their PhDs in the chilly state of Minnesota. With that worry out of the way, the Rays look forward to this coming year at Western as part of the Chemical and Biochemical Engineering team.

Mita, born in East Pakistan (now Bangladesh) and Ajay, born in West Bengal, first met as students in 1980 while attending the University of Calcutta. They continued their relationships and education, Ajay in Calcutta and Mita heading to ITT Kanpur. Before Ajay would later join up with her at ITT Kanpur where they both earned MTech (Chem. Eng) in 1985.

A year later they would marry and come to the United States where they would work towards their PhD at the University of Minnesota – Ajay a chemical engineer and Mita an environmental engineer. Ajay specializes in process modeling and optimization, photo catalysis and chemical process design and development; Mita has expertise in particle technology, advanced oxidation processes and water quality modeling.

After teaching in West Virginia and Holland, the couple had been at the National University of Singapore since 1995 before deciding to make a new life in Canada.

A big part of the decision to come to Western had to do not only with the reputation of the school itself, but to allow their son, Shaunak, a wider range of opportunities for his education. The 14-year-old is in Grade 10 at Lucas Secondary School. “Wherever he decides to go to university, whether it is in the States or here in Canada, it will be a lot closer to home,” says Ajay.

But it was also an opportunity for the family to start a new life in Canada. They had visited Toronto and Montreal in the past and liked what they experienced. Mita also noticed Canada's high ranking on the United Nations Human Development Index for standard of living, health care system, educational attainment and other factors.

“In terms of culture, Canada is a very nice place,” says Mita. “We did a lot of research before deciding to come here.”

Living in an apartment while their new home is being built, the Rays say they are excited to be part of the Western's newest faculty members.
Workload concerns drive study

BY REGNA DARNELL

From Mon., Oct. 17 to Mon., Oct. 31 all faculty at Western will be asked by UW OFA to record their work.

As Chair of the Workload Study, I want to share with the campus community the reasons for an updated workload study.

Changes in workload will figure in forthcoming contract negotiations.

We need more than anecdotal evidence about the increasing difficulty and accompanying stress levels of effective faculty work. Despite a nominal full-time workload of 40 per cent teaching, 40 per cent research and 20 per cent service, many faculty report that research is crowded out by downloaded administrative responsibilities, growing class sizes and centralized control of working conditions. Part-time faculty, not included in the previous workload study, often perform unpaid research and service work.

A decade ago, in a political climate of provincial challenge to public investment in universities, UW OFA and the administration collaborated to document faculty work on this campus. Despite widespread public perception that faculty work six hours per week eight months a year, we documented a wide range of work cultures and the commitment of faculty to their work as a calling, not just a job.

Some faculty were working at all hours of the day and night (that was important because I’m a night owl), on sabbaticals, in the hotel bar at conferences, on vacations, sometimes through illness, with the summer focus shifting toward research.

Focus groups expanded the categories of work. Some faculty emphasized research activity as “atypical” of faculty work. Some objected to their assigned response weeks and questioned whether aggregate data would even out such anomalies. Others assumed colleagues did not share their priorities. Local departmental and faculty cultures are working while exercising, mowing the lawn, or driving to work. One colleague reported several 23-hour days, by my calculation, supervising a student fieldtrip; the stats coders omitted this data as anomalous. Faculty reported doing things for more than one reason, depending on control over the conditions and timing of their work to meet their obligations. Faculty varied considerably in counting sociality with colleagues and students around work issues as work.

Part-time faculty, not included in the previous workload study, often perform unpaid research and service work.

For many, however, “hanging out” was integral to productivity. A surprising number reported their personal experiences as “atypical” of faculty work. Some objected to their assigned response weeks and questioned whether aggregate data would even out such anomalies. Others assumed colleagues did not share their priorities. Local departmental and faculty cultures loomed large. Despite the failure of most to envision the collective workload, self-report data, especially added comments, reflected faculty curiosity about the patterns of their own work and commitment to research accuracy.

In addition to documenting the changes a decade has made, measured by virtually the same research design applied to a fairly “typical” middle-of-term period, a few changes seemed essential:

1) Gender was not included in the original study. Gender anonymity will be ensured by broad sorting into Tri Council research areas.

2) Most UW OFA members acknowledge the gap between contractual obligation (salaried) and actual contribution by many part-time faculty. Systematic documentation is critical.

3) Respondent comments will be analyzed in our report, giving a particularized view of both faculty work and a research design adequate to study it.

I urge all faculty members to participate.
Clinical skills building named for donor-alumnus

By Paul Mayne

Over the last two years, Brandie Shackelton has had knee surgery, thought she was pregnant, survived a car accident and been schizophrenic. For Shackelton though, it’s all part of the act of being a standardized patient.

With the opening this week of the Dr. Don Rix Clinical Skills Learning Building at the Schulich School of Medicine & Dentistry, medical students will deal more with trained patients such as Shackelton about their health, sensitive subjects and conduct physical exams as part of their medical training.

A $2-million donation from Rix, a graduate from the Faculty of Medicine in 1957, has allowed the school to take its medical education training to the next level.

“I am a strong supporter of Western’s medical program that trains students in both local and regional communities,” says Rix.

Consisting of 16 rooms designed to replicate the real-life exam rooms that doctors practice in, the building will allow medical students to develop their communication and physical examination skills by practicing on standardized patients (SPs). SPs are volunteers trained to simulate an actual patient, acting out the roles of various medical conditions.

“I’ve acted out quite a few cases over the last couple of years,” says Shackelton, who at times can put in 10 to 15 hours a week at Schulich as a standardized patient.

“The building will allow students to have this training,” says Herbert Shackelton, who at times can put in 10 to 15 hours a week at Schulich as a standardized patient.

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“I’ve acted out quite a few cases over the last couple of years,” says Shackelton, who at times can put in 10 to 15 hours a week at Schulich as a standardized patient.

“*I can be in here the entire day acting out the case to one medical student after another. I enjoy doing this and it’s a benefit to the students to have this training.*”

Shackelton says she often will have three or four training sessions with the medical scenarios before meeting the students.

Tatiana Conrad, who will graduate in 2008, enjoys the ability to interact with standardized patients in order to create the proper ‘bedside manner.’

IN MEMORIAM

Grad popular health lecturer

By Karmen Dowling

Western alumna and popular lecturer on the subject of human biology and food, Elaine Gottschall, passed away earlier this month at the age of 84.

Gottschall received her Master’s in Zoology from Western in 1979.

In 1987, Gottschall’s book Breaking the Vicious Cycle was first released and has since sold more than one million copies in several languages. Based on extensive research and personal experience, Gottschall was convinced that proper nutrition is

Often an alternative to heavy medication and surgery. She wanted to share what she had learned since her young daughter was diagnosed with having severe, incurable ulcerative colitis. The book is a result of her odyssey to keep her child alive and stave off surgical removal of the colon.

In her practice, Gottschall, had seen many sufferers from ulcerative colitis, Crohn’s disease, diverticulitis, irritable bowel syndrome, chronic diarrhea, and celiac disease, as well as cases of autism, eased from problems by following the Specific Carbohydrate Diet.

Predeceased by her beloved husband, Herbert; survived by her daughters Joan Gottschall; Judy Herod and her husband, Stew, and grandchildren Matthew and Meg Herod. She will be missed by dear friends and countless others whose health and lives have been restored by her life’s work.

Donations can be made in Elaine’s memory to the Elaine and Herbert Gottschall Foundation (dedicated to carrying on Elaine’s work) or the Northumberland Hills Hospital Palliative Care Unit.
Program revamp turns Ivey ‘inside out’

The ‘big picture’ is the big news at the Richard Ivey School of Business.

One of the continent’s most respected schools of business is remaking itself to focus on creating business leaders with “the breadth and capacity to always see the bigger picture and lead initiatives that enhance the whole enterprise.”

The change will affect the school’s research direction, organization and curriculum, including the various programs – MBA, executive MBA, HBA and corporate education.

In unveiling the shift last week, Ivey Dean Carol Stephenson said minor tinkering was not an option for a school that serves an evolving business landscape.

“When we looked out at the business school landscape, we realized that tinkering with the traditional model would not suffice,” says Stephenson.

“So we decided to turn it inside out – to start with the goal of producing cross-enterprise leaders and to build from there. Our own alumni, business leaders and leading corporations provided us valuable insight into how business education should be improved, and this has played a significant role in helping us create this exciting new approach.”

In fact, the new approach has been dubbed Cross-Enterprise Leadership, a name trademarked by Ivey to reflect the shift in management education.

According to Ivey, the new model is the first major break from the traditional ‘functional disciplines’ approach that focuses on areas such as finance, accounting and marketing. It also steps away from so-called matrix management or project-driven assignments.

Instead, the emphasis will be on providing future leaders with the skills to adapt to the broad forces swirling around them such as globalization, competition and technology.

“The world is changing at a relentless pace and business education needs to innovate in order to serve the needs of tomorrow’s executives,” says Stephenson.

Not even Ivey’s marquee MBA program has been spared.

Beginning in May, the MBA program will be converted to a one-year, 12-month curriculum from the current two-year program. The case method, for which Ivey is renowned, will still play a central role, with new cases written to support cross-enterprise thinking, action and leadership.

In addition there will be two MBA enrolments per year: one commencing in May and the other in October.

Ivey’s MBA will retain its two-year format and elements of Cross-Enterprise Leadership will be applied to the curriculum. Recruitment will be broadened to admit top students from Canadian and international sources, with a view to nearly doubling enrolment over several years.

“The concept of cross-enterprise Leadership is a critical element that everyone has been looking for,” says Tim Hockey, co-chair of TD Canada Trust. “It’s like the elephant in the room that business is looking at, but no one is yet talking about. It’s the difference between becoming an excellent executive and a mediocre one.”

The Cross-Enterprise approach makes sense as the rate of change increases, says Lisa Colnett, Senior Vice President, Human Resources, Celestica Inc. “In the past, a factory manager could succeed by being a good factory manager. Now that same person needs to understand geographic influences, supply chain management, people management/motivation, technology and global market forces in order to thrive.”

Arkadi Kuhlmann, Chair, President & CEO of ING Direct USA agrees.

“They’re real. And they’re spectacular.”

HBA enrolment will be expanded; elements of Cross-Enterprise Leadership curriculum will be introduced over time to the MBA, EMBA and Corporate Education programs.

Increased emphasis will be placed on leadership in an international and cross-cultural context. MBA students will have the option of a two-week study trip to China or India.
Katrina’s rubble
holds design clues

The devastation left by Hurricane Katrina holds valuable information and Western’s Greg Kopp wants to help capture it before the rebuilding begins.

Kopp, a civil and environmental engineering professor, is in the hurricane-affected region to assist in a massive technical engineering investigation being headed by the Institute for Business and Home Safety (IBHS) in the U.S. He expects to take 1,000 photographs during his week-long visit to examine house damage caused by wind, wind-borne debris, fallen trees and other sources in Biloxi, Gulfport and other Mississippi communities.

“By studying the structural and secondary failures in residential construction we can learn how to make stronger houses that are still cost-effective,” says Kopp.

“We will also be able to better connect actual performance in extreme weather conditions to wind tunnel studies and other research in order to improve building codes and practical implementation for builders.” The IBHS objective is to conduct a post-disaster investigation to collect data on how houses fared in the devastated areas. Kopp’s trip is expected to assist him in his capacity as a principal investigator on the ‘Three Little Pigs’ project.

The ‘Three Little Pigs’ facility is now under construction in London and is the first of its kind in the world that will allow researchers to simulate and study realistic damage to houses from wind, snow and rain - all within a controlled environment.

Before Katrina hit, Kopp’s research on turbulence and aerodynamics of structures was helping engineers change North American building design codes so that structures like bridges and houses could withstand the high winds associated with tornadoes and hurricanes.

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Before Katrina hit, Kopp’s research on turbulence and aerodynamics of structures was helping engineers change North American building design codes so that structures like bridges and houses could withstand the high winds associated with tornadoes and hurricanes.
Hong Kong Convocation Western first

Western alumni, business leader and Hong Kong native Simon L.K. Leung has been selected to receive an honorary degree at the first Western Convocation to be held in Hong Kong.

In all, four persons will receive honorary degrees when the University of Western Ontario hosts its 285th Convocation next month. The October 9 ceremony in Hong Kong will feature a special gift from Western’s alumni – a mace crafted by University Machine Services at Western as a replica of Western’s own mace. The mace is a symbol of the authority of the university and is an integral part of the traditional Convocation that has become so important at Western.

In addition, there will be three ceremonies in Alumni Hall at which Ronald Joseph Logan, Richard Monette and Shanthi Radcliffe will receive Western’s highest honour. The ceremonies will take place on the following days: Simon L.K. Leung - SUNDAY, OCTOBER 9 (Hong Kong) - Doctor of Laws, honoris causa (LL.D.) Simon L.K. Leung is Regional President of Motorola’s Asia-Pacific operations, and is based in Hong Kong, a city he has called home for most of his life. He is a graduate of Western who has continued to support his alma mater as a volunteer and donor.

Shanthi Radcliffe - Thursday, October 27, 3:30 p.m - Doctor of Laws, honoris causa (LL.D.) Shanthi Radcliffe founded the London InterCommunity Health Centre in London in 1988. Until 2002 she was Executive Director of the organization, which provides varied social and medical programs to approximately 3,000 people a year in 92 different languages.

Richard Monette - Friday, October 28, 10 a.m - Doctor of Laws, honoris causa (LL.D.) Since 1994, Richard Monette has been artistic director of the Stratford Festival making him the longest serving artistic director in its history. His long association with the Festival began in 1965. Since then, he has directed and played more than 40 roles at the Festival and has performed throughout Canada, Britain and the United States.

Ronald J. Logan - Friday, October 28, 3:30 p.m - Doctor of Laws, honoris causa (LL.D.) Ronald J. Logan is respected in the London and area community as a business leader, advisor and mentor. For more than 35 years he has been a consummate volunteer who has raised millions of dollars for a broad spectrum of non-profit organizations.

Safe transportation efforts earn award

BY PAUL MAYNE

Ensuring the safety of children and seniors in new vehicle designs represents just part of the work for which professor Janice Miller Polgar (Occupational Therapy) is being recognized with a Muriel Driver Lectureship award from the Canadian Association of Occupational Therapists.

The award is presented annually to a member who has made a significant contribution to the profession through research, education, and the practice of occupational therapy. Polgar was acknowledged for research in the areas of seating and mobility, safe transportation and contributions related to professional issues.

“It’s a great honour to receive this award and somewhat intimidating,” says Polgar.

Her most recent research has investigated safe transportation for seniors through AUTO21: The Automobile of the 21st Century, a national network of centres of excellence. Her role, in this national group of researchers from academic institutions, government research facilities and industry, is to demonstrate the importance of considering people and their needs when designing vehicles and safety equipment.

She accomplishes this through projects such as evaluating the effectiveness of intervention programs that teach parents how to correctly restrain children in vehicles, and seniors’ perspectives on vehicle design and safety features such as seat belts and getting in and out of the vehicle.

“I’m grateful for the support of my colleagues in the School of Occupational Therapy here at Western and hope that my lecture will reflect well on them,” says Polgar.

Polgar will present the Muriel Driver lecture at the annual conference of the Canadian Association of Occupational Therapists next May in Montreal.
Western Libraries

Western Libraries is committed to preserving a clean and welcoming environment for research and study.

On 2 September 2003, Western Libraries introduced a new Food and Drink policy and a supporting awareness campaign. The new policy permits the consumption of lidded drinks in designated areas within all Western Libraries. The consumption of food is not permitted. Sanctions are in place to enforce the new policy, including a $35.00 fine for offenders.

Regular patrols are made by Western Parking and Event Services Staff to enforce this policy.

Participate with us in maintaining a clean and welcoming environment for research and study.
Parking Services buffs image

Park your gripes because rates are low and the volume of spots is just fine

BY KARMEN DOWLING

Parking services strives to provide the best parking facilities and service to the Western community—and now they want to make sure you know about it.

“The campus community will notice a variety of different communication initiatives emerging that will raise the profile of Parking and Visitor Services on campus,” says Chris Stewart, Manager of Parking Services. “This includes a redesigned Web site with improved navigation, and a brochure which will be distributed to faculty, staff, students and visitors highlighting location, costs, hours of operation and key contact information.”

Stewart notes that a few years ago the department changed its enforcement program from a ‘heavy handed’ approach to one that is based more on educating parkers and instilling firm but fair processes.

However, she admits there are still some misconceptions out there. She says two of the biggest are that there aren’t enough parking spaces and permit rates are too high.

“In fact, there is sufficient space within each parking zone; however there will always be a lack of convenient space,” says Stewart. “And Western continues to offer some of the lowest permit rates with reference to comparable Ontario universities.”

“The campus community will notice a variety of different communication initiatives emerging that will raise the profile of Parking and Visitor Services on campus.”

Chris Stewart
Manager of Parking Services

Parking Services offers more than just parking lots. There are a number of services that the wider Western community may not be familiar with.

■ Mobile assistance: Parking services will provide battery boosting and vehicle door unlocking for vehicles on main campus.
■ Western Parking contributes to enhancing Campus Safety: External parking lot security cameras and emergency phones are funded and maintained by Parking Services. Parking subscribes to a portion of the Foot Patrol. Parking works with Physical Plant to provide better parking lot landscaping to enhance visibility and safety in the parking lots. Parking funds speed purchase of monitoring equipment for implementation by CPSP for vehicular speed monitoring.
■ Way-finding initiatives: Parking maintains an accurate, effective and attractive way finding program. Directory way finding maps are located at all entrance points to the University. Pedestrian way finding signs are located strategically around the campus.
■ Each year, Parking & Visitor Services joins Commuter Connections, a ride-share initiative: This system is designed to be a ‘self-serve’ ride matching service.
■ Parking employs approximately 85 students: Services include providing an information service at the two information kiosks at Lambton and University drives, residence door duty, library patrol, various security duties and fire watch personnel during power outages.
■ Provides bicycle racks.
Information about Parking Services, visit: www.uwo.ca/parking

A Senate Selection Committee for the position of Vice-Provost (Academic Programs & Students) [Registrar] has been struck and is now engaged in a review of the operations of that area in preparation for the selection of the next Vice-Provost (Academic Programs & Students) [Registrar]. Input from faculty, staff and students is an important part of the assessment of the unit’s administration, procedures and enhancement of the educational programs as they relate to the overall scholastic experience, and support Western’s academic plans for the future. Your input also will be most valuable as the Committee develops a sense of the attributes that are most important in the Vice-Provost (Academic Programs & Students) [Registrar], and for the review process itself.

Over the upcoming weeks the Committee will also meet with members of the University’s various administrative areas and with representatives of particular constituencies within the related units, including students, to seek their perspectives on the area’s operations. Written comments from the University community provide equally important guidance to the Committee, and we urge you to contribute your ideas in this way.

Faculty, staff, and students are encouraged to make written submissions regarding any aspect of the area’s operations and the characteristics required of a successful Vice-Provost (Academic Programs & Students) [Registrar]. Those wishing to make comments to the Selection Committee should address them to: Fred Longstaff, Provost and Vice-President (Academic), and Chair of the Selection Committee for Vice-Provost (Academic Programs & Students) [Registrar], Stevenson-Lawson Building, Room 115, The University of Western Ontario, London, Ontario N6A 5B7. These submissions will be shared with Committee members but otherwise kept in strict confidence. To be of most value to the Committee’s work, your contributions should be received by Friday, October 7, 2005.
The University has a central Web site displaying complete advertisements for all vacant academic positions. The following academic positions are among those being advertised currently on the Web site at www.uwo.ca/pvp/acad. Please review the Web site for complete details, including application requirements, or contact the faculty, school or department directly.

FULL-TIME ACADEMIC APPOINTMENTS

FACULTY OF SCIENCE, Department of Biology – applications are invited for two probationary (tenure-track) positions at the Assistant Professor level, effective July 1, 2006: (1) Invertebrate zoology with special emphasis on evolution, comparative biomechanics and functional morphology; (2) Genetics with research interests that encompass the areas of molecular biology, genetics, evolutionary genetics, and/or genomics. Closing date: December 15, 2005.

FACULTY OF SCIENCE, Department of Chemistry – applications are invited for a probationary (tenure-track) position at the rank of Assistant Professor with anticipated start date of July 1, 2006. Candidates with an excellent research background in computational or theoretical studies in any area of chemistry will be considered. Closing date: December 1, 2005.

FACULTY OF SOCIAL SCIENCE, Department of Anthropology – applications are invited for a probationary (tenure-track) appointment in Sociocultural Anthropology at the Assistant Professor level, effective July 1, 2006. Applicants from all theoretical areas of specialization are invited but those with interests in development, environmental or political anthropology are especially welcomed. Closing date: October 31, 2005.

All positions are subject to budgetary approval. Applicants should have fluent written and oral communication skills in English. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. The University of Western Ontario is committed to employment equity and welcomes applications from all qualified women and men, including visible minorities, Aboriginal people and persons with disabilities.

REGISTRAR’S BULLETIN

Hours of Operation - Information Services Room 190
“Welcome Back” Extended Hours - Room 190
August 29 to September 30
Mondays, Tuesdays, Thursdays, Fridays – 9 am to 5 pm
Wednesdays – 10 am to 6 pm
Regular Hours Room 190 - Starting October 3
Mondays, Tuesdays, Thursdays, Fridays – 9 am to 4 pm
Wednesdays – 10 am to 6 pm
Telephone Helpline: (519) 661-2100
Regular hours – 9 am to 4 pm

OSAP Pick-Up
Beginning September 19 to 23, OSAP loans can be picked up in Room 185, Stevenson-Lawson from 9 am - 4 pm.

Students who have outstanding tuition owing or who are not in the correct course load can pick up their loans in Room 190.

Students must present their Social Insurance Card and Photo ID to pick up their loans. Check the availability of your loans for pick up at www.registrar.uwo.ca.

Autumn Graduation
Convocation packages will be mailed out by the end of September to students who have applied to graduate. The deadline to apply to graduate for the Autumn Convocation was September 15.

For more information about these and other items, please visit the Registrar’s Web site at www.registrar.uwo.ca.

President Paul Davenport cordially invites you to a reception to welcome
Dr. Fred Longstaffe
on his recent appointment as Provost & Vice-President (Academic)

Thursday, September 22, 2005
4:00 to 5:30 p.m.
The Great Hall, Somerville House
The University of Western Ontario
PhD Lectures

Karolina Rosińska: A Microbiology and Immuno- 
ology PhD public lecture will be held Sept. 22 
1 p.m. in Room 248, Stevenson- Lawson Building. 
Title of thesis: “Differential Regulation of Xeno- 
transplantation rejection by TLR2 and TLR4: 
Costimulatory Molecules and Complement”. A 
thesis examination will follow at 2 p.m in Room 
142, Stevenson- Lawson Building. Supervisor: 
Dr. Danik Kelvin.

Hyuk-Sung Kwon: A Statistics PhD public lec- 
ture will be held Sept. 23 at 1 p.m. in Room 
248, Western Science Centre. Title of thesis: “Mod- 
eling the Impact of Risk Factors on Mortality with 
Actuarial Applications”. A thesis examination will 
follow at 2:30 p.m. in Room 142, Stevenson- 
Lawson Building. Supervisor: Dr. Bruce Jones.

David Cantor: A Biochemistry PhD public lec- 
ture will be held Sept. 27 at 130 p.m. in Room 
142, Medical Science Building. Title of thesis: “Regulation of Protein Kinase CK2 by Interaction 
Partners”. A thesis examination will follow at 
2:30 p.m. in Room 142, Stevenson-Lawson Build- 
ing. Supervisor: Dr. David Litchfield.

Megan Parry-Jamieson: A Music PhD thesis 
examination will be held Sept. 28 at 10 a.m. in 
Room 142, Stevenson-Lawson Building. Title of 
thesis: “From Play to Potential Composition 
Pedagogy in Music Education”. Supervisor: Dr. 
Harold Fiske.

Faculty & Staff

Michael Groden (English) presented a num- 
ber of papers and lectures in recent months. They 
include:

- “Digital (Ulysses): A History,” at the annual 
conference of the Consortium for Computer 
in the Humanities, which was part of the 2005 
Congress of the Humanities and Social Sciences 
held at the University of Western Ontario;

- “Taking the Bull by the Horns: Joyce Scholar- 
ship and the Joyce Estate,” at “Return to Dublin: 
The 2005 North American James Joyce Confer- 
ence,” held at Cornell University. Along with 
Professor Austin Briggs of Hamilton College, he 
also co-ordinated a three-session seminar called 
“Making Manuscripts Speak.”

- Notes Towards a Biography of Joyce’s Ulysses,” at the International Association for 
the Study of Irish Literatures 2005 conference, 
at Charles University in Prague. He also chaired 
a panel, “Joyce and Beckett: Forging Irelands.”

- “Notes Towards a Biography of Joyce’s Ulysses,” at the Ninth Annual Trieste Joyce 
Conference, in Trieste, Italy. Along with Professor 
Geert Lernout of the University of Antwerp, he 
also co-directed a five-session seminar called 
“Making Manuscripts Speak.”

- “Digital (Ulysses): A History,” at the annual 
conference of the Consortium for Computer 
in the Humanities, which was part of the 2005 
Congress of the Humanities and Social Sciences 
held at the University of Western Ontario;

- “Taking the Bull by the Horns: Joyce Scholar- 
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at Charles University in Prague. He also chaired 
a panel, “Joyce and Beckett: Forging Irelands.”
COMING EVENTS

September 22
Dept. of Mathematics Colloquium – “Zoll Manifolds, Complex Surfaces, and Holomorphic Disks” MC 109A, 2:30 - 3:30 pm

September 23
The Don Wright Faculty of Music – 12:30 Fri - days - Peter Shackleford and E-Chen Hsu - clarinet, Derek Conrod - horn and Heather Morrison - piano perform works by Handel, Ponchielli and Schuller. von Kuster Hall – 12:30 pm
Centre for Chemical Physics – Derek Wilson, Chemistry; Dr. Valentina Iakovleva, Earth Sciences; Prof. Martin Houde, Physics & Astronomy. Physics & Astronomy Rm. 123, 3 pm

Annual Laird Lecture – Dr. Viola Voepl, Laboratory of Biologically-Oriented Materials ETH, Zurich, Switzerland. “Biological Nanotricks: Shuttling and Switching at the Nanoscale” SVB, Rm. 40, 6 pm

Dept. of Philosophy - Philosophy Colloquium Series, Ted Cohen, University of Chicago. “If I Were Someone Else’ Everyone Welcome - Talbot College, Rm. 340 - 4:30 pm

September 24
The Next London: Community Forum on the Urban Future. Plenary sessions and workshops on creating the city of our future. Sponsored by Huron University College & The London Free Press. Kingsmill Rm., 9:30 - 4:30 pm. Contact Jacqueline Fraser, 438-7224 ext. 237

Astronomy Seminar – Dr. Robi Banerjee, McMaster University. “Outflows and Jets from Collapsing Magnetized Cloud Cores” – Physics & Astronomy, Rm. 123 - 1:30 pm

Cross Country – Men/Women’s – Western International (Thames Valley GC) TBA

September 25
Men’s Baseball – vs McMaster @ Western (Double Header) 1 pm/3:30 pm

September 26
Don Wright Faculty of Music - Composer Amy Kaplan presents a lecture with Annette-Barbara Vogel premiering one of Kaplan’s works. von Kuster Hall, 12:30 pm

Dept of Mathematics Algebra Seminar “Hopf and bialgebra cyclic cohomology II,” MC 106 3 - 4 pm

September 27
Senior Alumni - Footsteps of the Impressionists, visit Bougival and Chatou in the western suburbs of Paris. Dr. Paul Davenport, President and Vice-Chancellor, Western. McKellar Rm UCC, 9:30 - 11 am

September 28
Autumn Writes presents Joan Barfoot & Lori Lansens. Wolf Performance Hall, 7:30 pm. Tickets $10 at The Book Store at Western, Books Plus and the Central Library. For more author events, go to www.bookstore.uwo.ca ‘Events’

Department of Chemistry - The Paul de Mayo Award Lecture - Mark Nicholls, “Micrometer Scale Chemomechanical Characterization of Antiwear Films”, DSB, Rm. 1002, 4:30 pm

Speaking Skills Practiced Weekly - Campus Communicators/Toastmasters meets every Wed, 12 noon, Rm 330, SLB. Visitors welcome. For more information, Chandev Abhayaratne, cabhayar@uwo.ca or 661-2111, ext 85968

Please submit events to Calendar Editor Denise Jones at comingevents@uwo.ca

Karmen Dowling, Western News

Karate is one of 15 sport clubs offered through Campus Recreation. Clubs are open to anybody in the university community and most involve instruction and tournaments for beginner to advanced levels. Membership fees vary. For information about these and other programs, visit: www.uwo.ca/campusrec or call 661-3090.