October 2, 2014 / Vol. 50 No. 25

Getting it ‘rights’
Western addressing copyright in shifting national landscape

BY JASON WINDERS

WHEN WESTERN, ALONG with the University of Toronto, severed ties with Access Copyright, a not-for-profit organization representing copyright owners, the move to overhaul the university’s copyright policy on its own was decried by some and cheered by others, although neither side knew what the future would hold.

Today, Western officials are optimistic about the completion of two major “milestones,” while keeping an eye on the ever-shifting future of copyright.

“My work over the past year has been key to putting in place the resources and information that will help faculty, students and staff understand their rights and responsibilities in the use of copyright-protected materials, and his leadership has allowed us to make good progress on this file,” said Janice Deakin, provost and vice-president (academic).

Milestone No. 1 was the arrival of the university’s Copyright Decision Map, officially launched December 2013. The map is based on models from many universities, predominately Toronto and the University of British Columbia.

“We haven’t been reinventing the wheel, by any stretch of the imagination,” said Tom Adam, BA’79 (Visual Arts), MLIS’93, who has been with Western Libraries for 30 years. “We looked at guidelines and processes to guide people through the copyright process from all sorts of places. Many were repetitive, word heavy.”

“We were interested in developing something easy and intuitive, that would work for the majority of situations. I think we have.”

The university’s map rotates around five questions: Is the material you wish to copy still protected by copyright? Is the proposed use ‘substantial’? Does permission exist in the form of a license? Is the use allowed under a statutory exception? Do you need to secure copyright clearance?

“There will always be exceptional cases, or ‘odd things’ instructors want to provide for the class,” Adam continued. “But I think, following the decision map will safeguard everyone. It is a simple five-step, five-question process that should work.”
2 // THURSDAY

MCINTOSH GALLERY

PHYSICS & ASTRONOMY COLLOQUIUM
George V. Eleftheriades, Department of Electrical and Computer Engineering, University of Toronto. Negative Refraction, Super-Resolution Imaging and Invisibility with Metamaterials. 1:30 p.m. P&JA 100.

LEARNING SKILLS SERVICES
Time Management for Graduate Students. sdc.uwo.ca/learning. 3:30-5 p.m. WSS 3134.

SCHOLARSHIP INFORMATION SESSIONS
Offer guidance to students on how to apply competitively for external scholarships. No registration is required. 4-6 p.m. International and Graduate Affairs Building 1N05.

MIGRATION AND ETHNIC RELATIONS COLLOQUIUM SERIES
Dan Jorgensen, Chair of Anthropology, Western. First Phones in Last Places: Mobility and Cell Phone Use in Papua New Guinea. 4:5-30 p.m. SSC 5220. Refreshments 3:30 p.m. SSC 5230.

ART NOW SPEAKERS’ SERIES
Aja Rose Bond & Gabriel Saloman. Vancouver-based artists, collaborators and activists. Free. 7-9 p.m. NCB 117.

3 // FRIDAY

CONSULT THE EXPERTS SESSIONS
Offers support to students who are writing research proposals for external scholarship competitions. No registration is required. 1-3 p.m. International and Graduate Affairs Building 1N05.

FACULTY MENTOR PROGRAM
Preparing Research Grant Proposals. CIHR, NSERC, SSHRC. uwo.ca/tsc. Runs until Nov. 1.

VISITING SPEAKER IN CHEMISTRY

DON WRIGHT FACULTY OF MUSIC
Ensemble Made in Canada. Elissa Lee, violin, Sharon Wei, viola, Rachel Mercer, cell; and Angela Park, piano. First week-long residency at Western will finish with a program of Brahms’ epic piano quartet in A major. 12:30 p.m. von Kuster Hall.

WOMEN’S HOCKEY
Concordia at Western. 7 p.m.

DON WRIGHT FACULTY OF MUSIC
Parsons & Poole Legacy Concert. Annette-Barbara Vogel and Aaron Janse, Minnesota Orchestra, perform music for one and two violins. 3 p.m. von Kuster Hall.

SOCCER
Block at Western. 1 p.m. Women. 3:15 p.m. Men.

MEN’S BASEBALL
McMaster at Western. 12 and 4 p.m.

6 // MONDAY

FACULTY OF EDUCATION VISITING SCHOLAR
Ajit Mohanty, Jawaharlal Nehru University. India. Languages, Power and Poverty: The Other Side of Multilingualism. RSVP to theen@uwo.ca. 10:30 a.m. Faculty of Education 1139.

LEARNING SKILLS SERVICES
Making Effective Presentations. sdc.uwo.ca/learning. 11:30-12:30 p.m. WSS 3134.

LEARNING SKILLS SERVICES
Writing Multiple-Choice Tests. sdc.uwo.ca/learning. 5:30-6:30 p.m. SEB 2100.

7 // TUESDAY

PARKS & POOLE LEGACY CONCERT
Perfor music for one and two violins. Maestro Menahem Pressler. Tickets 519-672-8800 or tickets.grandtheatre.com. 8 p.m. The Paul Davenport Theatre.

VISITING SPEAKER IN CHEMISTRY
Frédéric Fages, Aix Marseille University. Baro complexes of curcuminoids as fluorescent dyes for photonic applications. uwo.ca/chem/seminars/2014-2015.htm. 10:30 a.m. CB 115.

LEARNING SKILLS SERVICES
Manage Test Stress. sdc.uwo.ca/learning. 1:30-2:30 p.m. WSS 3130.

CONSULT THE EXPERTS SESSIONS
Offers support to students who are writing research proposals for external scholarship competitions. No registration is required. 1:30 p.m. International and Graduate Affairs Building 1N05.

THE 2014 JOANNE GOODMAN LECTURES
Ian McKay, Queen’s University. The Promise and the Pitfalls of Vrmyd. History. uwo.ca/about_us/events/goodman_lectures.html. 4:30-6 p.m. Oct. 7, 8, and 9. McKeel Room, UCC.

8 // WEDNESDAY

THE CHINESE PROGRAM AT HURON UNIVERSITY COLLEGE
Lunch and conversation. Anyone wishing to speak Chinese and meet people who study Chinese at Huron is welcome. Bring your own lunch and join the conversation. Email hwu11@huron.uwo.ca. 12:30-1:30 p.m. A18, Huron.

SCHULICH DENTISTRY ANNUAL RESEARCH DAY
Student poster presentations and lunch. 1 p.m. DBS lower ground hallway.

13TH JOHN T. HAMILTON LECTURE
Martha J. Somerman, Director of the National Institute of Dental and Craniofacial Research. Advances in defining the factors and mechanisms controlling development and regeneration of periodontal tissues. 2:30 p.m. LHSC Aud. A.

APPLIED MATHEMATICS COLLOQUIUM
Huxiao Huang, York University. An immersed boundary method for mass transfer across permeable moving interfaces. 2:30 p.m. MC 204.

LEARNING SKILLS SERVICES
Optimize Lecture Learning. sdc.uwo.ca/learning. 3:30-4:30 p.m. WSS 3134.

TOASTMASTERS’ CAMPUS COMMUNICATORS
Build your confidence in public speaking. 919-228-5550. Contact Donna Moore, dmoore@uwo.ca or 85159. 12-1 p.m. UCC 147B.

THE CENTRE FOR PLANETARY SCIENCE & EXPLORATION
10th annual CPXSX Distinguished Public Lecture. Sara Seager, exoplanet hunter, MIT professor of Planetary Science and Physics. Finding Earth’s Twin: The great ESCape? The search for life continues. uwo.ca/chem/planetary-hunter. 7 p.m. Paul Davenport Theatre, Talbot College.

Have an event? Let us know.

E-mail: comingevents@uwo.ca
Honours

Student’s passion for ‘We’ rewarded

Amilya Ladak, an 18-year-old first-year Western student, takes an initial step onto the national stage today when she is introduced as one of six nationwide winners of the Canadian Living Me to We Awards.

BY JASON WINDERS

HARD TO BELIEVE Amilya Ladak is just getting started.

Already known as a tireless volunteer and community activist in her hometown of North Vancouver, B.C., the 18-year-old first-year Western student takes her initial steps onto the national stage today when she is introduced as one of six nationwide winners of the Canadian Living Me to We Award. Ladak will be honoured on stage at We Day Toronto in front of thousands at the Air Canada Centre.

“We all have a purpose for being here. I’m lucky. I’m lucky to be where I am, to be at Western, to have this chance at education,” said the Health Sciences student. “I feel like whatever ways I can to help others, who haven’t had the same opportunities I have had, is really important. From that, I gain a lot of satisfaction.”

Ladak owes her volunteer spirit to family – her parents, as well as grandparents – who raised her with a belief in “giving back to your community.”

She has spent more than half her life dedicated to others – be it raising birthday gifts at age 9, or spending her school lunch hours counseling or tutoring other students.

In Grade 7, she set her school’s record for volunteer hours.

“I didn’t do it because I wanted to set the record,” she told Canadian Living, as part of a feature honouring the winners in its October 2014 issue. “I wanted to spend my lunch hours doing something useful. I love spending time with kids and helping them find solutions to their problems.”

When she entered high school, Ladak joined the Me to We chapter, and, in her senior year, was elected president of the organization by her peers.

“Being involved in that organization for so long, made me really passionate about it,” she said. “I had been to a few of the We Day events previously, where they put on these huge productions to motivate and inspire students to take action against global problems. I decided I wanted to bring that experience to my high school.”

We Day was organized by Free the Children founders Marc and Craig Kielburger, both LLD’s, in 2007 to motivate youth across Canada and the United States to take action on local and global issues. Last spring, Ladak mirrored that spirit and organized a Mini We Day at her high school – complete with motivational speakers and performers. Mini We drew 200 attendees and raised more than $2,000.

That money was used to build an elementary school in Ngosuani, Kenya.

For Mini We Day, as well as her body of volunteer work, she was nominated for, and eventually won, the Canadian Living Me to We Award.

The Canadian Living Me to We Awards are divided into six categories, including the Free The Children Youth category, which Ladak won. Part of her prize includes participation in a Free The Children service trip to Ecuador, working on a variety of community projects.

Ladak plans to remain an active volunteer at Western, as well as for the rest of her life.

“I hope all this continues. I hope to eventually use my Health Sciences degree to help promote good health, and change the lives of people,” she said.

JANIS NICOLAY // SPECIAL TO WESTERN NEWS

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Schulich Dentistry Annual Research Day

13th Annual John T. Hamilton Distinguished Lecture

Martha J. Somerman, DDS, PhD
Director of the National Institute of Dental and Craniofacial Research (NIDCR), National Institutes of Health (NIH), Bethesda, MD, USA
Chief of the Laboratory for Oral Connective Tissue Biology, National Institute of Arthritis and Musculoskeletal and Skin Diseases

Advances in defining the factors and mechanisms controlling development and regeneration of periodontal tissues

Wednesday, October 8, 2014

1:00 pm STUDENT POSTER PRESENTATIONS
Skeletal Biology Laboratories | DSB-Lower Ground
2:30 pm JOHN T. HAMILTON LECTURE
Auditorium A, 3rd Floor | LHSC-University Campus

ALL WELCOME
BY ADELA TALBOT

THE MOOD, IT WOULD seem, changed overnight in Scotland.

People were talking about the referendum everywhere – they would encounter each other at bus stops and strike up conversations. They’d meet in a pub and immediately start talking, mostly in a very circumspect way, talking about the issues and what might happen, but not really discussing how they’re going to vote,” said Western Political Science professor Rob ert Young, a leading a secession expert Y oung a Canada Research Chair in Multilevel Governance, was in Edinburgh for the Sept. 18th vote after two years of following the Scottish independence campaign. The referendum saw a turnout of more than 84 per cent, with roughly 55 per cent voting ‘no,’ in favour remaining part of the United Kingdom.

“The morning after, people on the streets weren’t talking about it. They were going about their business, That’s it. ‘It’s done,’ Young continued. But, as he sees it, it’s not really over. With 45 per cent of the electorate wanting to secede, it could – and likely will – pose a major problem going forward for the Scots.”

The question is whether the people – especially the young people, who joined in so enthusiastically – will now become disaffected from politics. That’s possible. If not, they’re going to be a potent force to have to deal with,” Young said.

Political tensions will likely continue and boil over at some point in the near future. Promises made by the U.K. government of further devolution are unlikely to materialize at any time soon, with the Scotland Act alone already consuming three years in parliament. Draft legislation expected on the table in December, is highly unlikely, he explained.

“That’s very, very hard to see. The parties at Westminster are divided over what should be done.”

Scots committed to devolving more powers over taxation and welfare are equally committed to finding a solution to the West Lothian question – a debate on whether Scottish members of parliament (as well as those in Wales and Northern Ireland) should be able to vote on matters affecting England only, while those who represent English constituencies have no say on matters concerning Scotland, Wales, and Northern Ireland.

“Prime Minister David Cameron has pledged to find a solution to this, and how that’s going to work out is not at all obvious. But his benchmark – some of them – are furious about offering more powers to Scotland. They will be really hard to cope with,” Young said.

“[I think (secession) could come back to the table pretty quickly].”

In fact, the ‘no’ campaign was somewhat of a bully. Young continued, placing little emphasis on the common history, fellow feeling and a sense of brotherhood. The bulk of the campaign was devoted to dire predictions and threats, he said. What’s more, the media was overwhelmingly supportive of the ‘no’ side, attacking and criticizing arguments in favour of secession.

Had the result of the vote been different, it wouldn’t have been as bad as predicted. The big tension was over the currency. If you walk away from the pound, I think that’s rubbish. Had the Scots voted ‘yes,’ there would have been an agreement on a currency union, explained Young.

‘It would have been messy. There would have been losses, there’s no doubt about that. But there would have been no material benefits to being independent.”

As for those who were watching the Scottish referendum with a keen eye and interest in Quebec politics, the result of the vote serves a devastating blow, he added. Many Que becians were in Scotland for the vote, he added, notoriously Parti Québécois member Pierre Karl Péladeau.

“I think it takes the wind out of the sovereignists’ sails even more. They are at a very low ebb at the moment. If you can’t do it in Scotland, where can you do it?” Young said.

“Scotland has great geographical advantage over Quebec. It’s not in the middle of the country. It’s got oil. It has a very high level of human capital. It’s got a high standard of living on average. If they are going to be bullied and beaten up, then who is going to vote ‘yes?’

...
Effort started as a student still changing lives

BY JOSHUA ZYSS


When I returned to Tacloban in May, I was surprised by how little was rebuilt and how utterly devastated the region was. First, there were very little accommodations for the volunteers. In Tacloban, the water faucets spewed sewage. The only potable water was found in bottled water. Most people either couldn’t afford, or have access to, such a luxury as bottled water. The airport was iffy. Cars and buses took six to seven times longer to reach anywhere. Ferries were OK, only when not overburdened.

Life is very fragile, especially for the poorest. When a disaster occurs, these are the people who are the most affected. They are not only far removed from any help; they are completely off the help radar. Miraculously, none of our sponsored children perished. More people die after a natural disaster than during it. This is because of illness due to drinking or washing in contaminated water; lack of food and shelter; lack of medical resources. The disaster is the catalyst which destroys civilizations.

In the tiny ecosystem of Tacloban, and in its surrounding area, lives have changed. Rebuilding will take years. Many lives will continue to be lost because of lack of aid reaching the neediest along with limited-to-no resources to draw from. Feedingafuture.org was started five years ago to teach children there is a life outside of the dumpsite. Our goal was to educate children so they could pull their families from extreme poverty. We use the ‘teach the fisherman to fish’ approach rather than just providing money and food to alleviate today’s hunger.

SPECIAL TO WESTERN NEWS

What sticks in my mind from my travels is how little means so much. Spending $350 provides shelter to locals to help us with the construction. Spending $150 provides food to alleviate current hunger. Spending $1 provides food for survival, to attend school full time. Spending $350 provides shelter to help other students create their own charities. In the past five years, I’ve made mistakes, learned a lot and had incredible satisfaction from seeing dying, sick children become healthy, get an education, and be on the path to succeed in life.

In 2010, Western Medical Sciences/Biology alumnus Joshua Zyss set up a charity in Tacloban City, Philippines, to sponsor 20 children, who spent their days digging through local dumpsites to find food and water. Zyss, a Western Humanitarian Award winner in 2014, is currently in medical school at Kansas City University of Medicine and Biosciences. Contact him at JZyss@kcumb.edu.
Honours

Geography PhD candidate among Storytellers finalists

Western Geography PhD candidate Marylynn Steckley was named recently among five finalists in the Research for a Better Life: The Storytellers competition, sponsored by the Social Sciences and Humanities Research Councils of Canada (SSHRC).

BY JASON WINDERS

MARYLYNN STECKLEY DOESN’T want this to turn into American Idol. Her research, she stresses, is a collective effort – larger than any one competition’s winner.

“My work is really just a small contribution to the work many Haitian activists and social movements are doing, really,” said the Western Geography PhD candidate. “Even my tiny contribution is a product of a lot of Haitian mentors and friends patiently teaching and guiding me.”

Stemming from those combined efforts, Steckley’s work was named recently among five finalists in the Research for a Better Life: The Storytellers competition, sponsored by the Social Sciences and Humanities Research Councils of Canada (SSHRC).

SSHRC launched the second annual challenge last fall, asking postsecondary students from across the country to demonstrate in three minutes or 300 words how a SSHRC-funded research project at their institution is making a difference in the lives of Canadians. Selected from a field of more than 150 nationwide, the finalists are now preparing to tell their research story on the stage at the SSHRC Impact Awards ceremony this November in Ottawa.

Steckley’s research focuses on the plight of Haitian peasants. Her interest in this pursuit grew out of her time in Haiti as a policy analyst and advocate for the Mennonite Central Committee. Working alongside her husband, the couple became a part of the country’s social fabric, eventually having and raising their two children there until moving back to Canada last year.

When she decided to pursue her PhD, Steckley connected with Western Geography professor Tony Weis.

“Marylynn is driven by a passionate concern for agriculture, food, and rural development in Haiti, which is by far the poorest country in the Western Hemisphere,” Weiss said. “In particular, she cares about the livelihoods of peasant farmers and how they are adversely affected by a combination of political, economic and cultural dynamics, including things like trade liberalization and soaring food imports, exploitative relationships with merchants, popular attitudes that denigrate the consumption of peasant foods, and increasing instances of land dispossession.

“What stands out most about her journey is the depth and scope of her fieldwork, which are truly remarkable for a graduate student.”

In the course of her PhD, Steckley lived and worked in rural Haiti with her family for the better part of three years (including one year while on maternity leave), during which time she conducted extensive qualitative interviews, participant observation and surveys with peasant farmers.

“The net result of this extended immersion,” Weis continued, “is exceptionally rich empirical data and a deep understanding of peasant struggles.”

Steckley’s dissertation, divided into three manuscripts, will explore land grabbing practices; policy analysis; as well as cultural influence on food systems. That final topic is what earned her a Storytellers nomination.

“The Storytellers challenge really impressed on me the value of communicating research in compelling ways that can speak to real people and motivate social change,” Steckley said. “Spreading the word about social research might just inspire action toward a more equitable world.”

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Starting last month, and running every Tuesday in the lead-up to the Impact Awards ceremony, SSHRC has highlighted one finalist on its website. These Take Five with the Final Five pages include interviews with each of the winners and links to their winning submissions.

Steckley’s Take Five will be posted Tuesday.

SOCIAL SCIENCES AND HUMANITIES RESEARCH COUNCIL // SPECIAL TO WESTERN NEWS

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In the course of her PhD, Steckley lived and worked in rural Haiti with her family for the better part of three years (including one year while on maternity leave), during which time she conducted extensive qualitative interviews, participant observation and surveys with peasant farmers. Not only is she fluent in Haitian creole, but so are her children.

“The net result of this extended immersion,” Weis continued, “is exceptionally rich empirical data and a deep understanding of peasant struggles.”

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Steckley’s Take Five will be posted Tuesday.
Celebrating our own

Seven presented Western Award of Excellence for ‘the important difference they make’

The Western Award of Excellence represents the university’s highest level of recognition for staff members who make outstanding contributions to our campus community. Since the awards began, 63 Western staff have received the honour and more than 500 outstanding staff have been nominated. This year’s awards reception will be held Oct. 27.

To be recognized by one’s peers is perhaps the highest compliment a person can receive. The individuals who we celebrate today are friends and colleagues who have distinguished themselves for the important difference they make in the life of our institution on a daily basis. We salute them for the difference they make in so many ways across our campus community – and for the fine example they set that should inspire us to strive for excellence in all that we do.”

- Amit Chakma
Western president

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Deborah Coward  
Manager, Communications & Publications  
Student Services  

Deborah Coward’s commitment to service, both at work and in the community, is exemplary. She has built innovation into everyday processes and, as a result, demonstrated her ingenuity and desire to improve service. Ultimately, Coward carefully considers every task her team works on in terms of what benefit it provides to students and the university. She exhibits, and lives, Western’s core values in everything she does. Recently, Coward began a one-year secondment as Director of Administration, Student Experience.

Halina Krawczuk  
Custodian  
Facilities Management  

Halina Krawczuk is a person who exhibits an upbeat, can-do attitude each and every day. Known for reaching out to new faces and getting to know all the students, staff and faculty, Krawczuk transferred from Medway-Sydenham Hall to Ontario Hall this fall. Leaving all those in Med-Syd often ask how she’s doing. As a cancer survivor, Krawczuk is a great role model for all and her positive attitude is contagious.

Jim Galbraith  
Landscape Services and Recycling Manager  
Facilities Management  

Serving Western for more than 30 years, Jim Galbraith’s passion for the university isn’t waning – and never will. He remains focused and driven to care for the campus and the community he supports. His presentation of Western as a world-class institution has resulted in high praise and recognition from organizations and publications including Maclean’s, The Globe and Mail, Princeton Review and Communities in Bloom. His focus on innovative thinking and passion in his job and continues to lead, as always, by example.

Chris Vandelaar  
Research and Undergraduate Project Manager  
University Machine Services  

Chris Vandelaar leads with an ‘honest first’ policy that only contributes to the trusting relationships already built between him and the students with whom he works. Continually supportive and an advocate for students to learn, Vandelaar presents an outstanding example to students. His policy promotes respect through his actions and not only knows integrity when he sees it but also promotes respect through his actions. He is an advocate for students to create their own core values, in reflection of how he interacts with everyone.

Chris Alleyne  
Assistant Director (Residence Engagement)  
Housing and Ancillary Services  

Throughout his 15-year career at Western, Chris Alleyne has worked for Housing, while at the same time regularly supporting the campus and the London community. He is an outstanding ambassador for Western. With the recent increase in international student living in residence, Alleyne led many initiatives to ensure the university is providing these students with the best customer service and supporting their learning and personal growth. He not only learned to step up and go beyond his daily role but also supported other departmental priorities in order to develop relationships with staff and students.
Western’s Don Wright Faculty of Music presents

Acclaimed international pianist
Angela Hewitt in the annual

Parsons & Poole Concert & Masterclass

Concert: Friday, October 3, 2014 at 8 p.m.
Masterclass: Saturday, October 4, 2014 at 11:00 a.m.
The Paul Davenport Theatre
Talbot College, Western University

For tickets contact the Grand Theatre at 519.672.8800 or 1.800.361.3193; online at tickets.grandtheatre.com

Wendy Ambrose-Hope
Project Manager, Ontario Ginseng Innovation and Research Consortium
Physiology and Pharmacology

Wendy Ambrose-Hope has contributed both directly and indirectly to providing an outstanding Western experience for students, faculty, staff and alumni in ways too numerous to count. She has always gone above and beyond the call of duty in all of her various positions to produce superior results. From inventing the first Research On-Line Administration system to keeping large research projects on track to helping Work Study students prepare themselves for employment, Ambrose-Hope has had a huge impact on many people and organizational units at Western. She retired on Aug. 31.

Karen Assatourians
Research Associate
Earth Sciences

To say that Karen Assatourians goes beyond his normal role expectations in Earth Sciences would be an understatement. As manager of the Engineering Seismology Laboratory, Assatourians is indispensable. Put simply, Western’s Engineering Seismology Lab would have great difficulty operating without him. He is innovative, resourceful and exceptional at solving problems. He is a natural leader and he is the lab go-to person. Assatourians motivates others with friendliness, and acts as coach, teacher, friend and mentor.
THREE COMMON PASSIONS brought this trio together.

Western graduates Sonja Fernandes, Samantha Laliberte and Bianca Lopes met during their studies through the campus business incubator, immediately forging a connection. This spring, they launched Ezzy Lynn, a business that merges their three common interests – social entrepreneurship, fashion and wildlife conservation.

The trio handcrafts trendy hair accessories, including scrunchies, headbands and flower crowns, which they sell online at ezzylynn.com and in-store through retail partnerships, including Moksha Yoga in London. For every 25 units sold, Ezzy Lynn ‘adopts’ an endangered animal through the World Wildlife Fund (WWF).

“We knew we wanted to come up with a business model that combined our many passions. We came up with the idea, but we didn’t know what the product would be. Then we realized we all wore scrunchies and that was something we could make ourselves. And it blossomed from that idea,” explained Laliberte, who graduated in 2011 from Western’s Management and Organizational Studies (MOS) program.

“It started from the idea of us being socially conscious, from conception to delivery of the product. It was really important to us to not just be another for-profit corporation, but that part of our proceeds go somewhere else,” added Lopes, also a MOS graduate.

Having just wrapped up their first quarter, the trio has sold more than 1,000 units and has adopted 15 animals, including the Amur leopard, gorilla and great white shark.

Ezzy Lynn employs a local female seamstress and a local female seamstress who handcrafts every product. The materials she uses are all vegan and ethically sourced, Lopes explained. The product designs are partially inspired by the animals they’re supporting – for instance, a scrunchie with rhinestones is inspired by the rhinoceros.

“As a consumer, you can be conscious about the planet you live in. With us, it’s more than just a purchase – you can do some good,” Lopes continued, noting she hopes the business continues with a social conscience that has an international scope.

Ezzy Lynn was recently selected as the region’s first recipient of a $5,000 Starter Company grant. The Starter Company Program is a key component of the Ontario government’s Youth Jobs Strategy, aiming to help young adults (under 29) find jobs and start their own businesses.

The funds will help Ezzy Lynn grow its brand and manage inventory. The trio is looking at exploring new socially conscious manufacturing avenues, including partnering with Goodwill Industries, not only to grow business, but to also help and contribute to the local community.

Fernandes, Laliberte and Lopes see Ezzy Lynn as a vehicle to empower female entrepreneurs and women in the community, they explained. And this is something they want to foster going forward.

“There weren’t too many female entrepreneurs that came in (to the campus business incubator). So when they did, I made sure they were my new best friends,” Laliberte said of the first time she met her business partners, when all three were pursuing a business venture through BizInc.

“They hope to employ local women as they grow their business, she added.

And the name? It’s expressive of two sides of a woman’s personality, explained Fernandes, who graduated from Huron University College in 2012 with a Philosophy degree.

“We feel like each girl has two sides to her personality – a free spirit – that’s Ezzy – and a polished poised and professional side – that’s Lynn,” she said, adding the products they make are meant to express both sides.

As the women grow their business locally, they are launching a 50 drinks campaign, taking 50 different community members out for a drink to pick brains about their business model and see what kind of insight others might provide.

“We’re open to mentorship and collaborating with anyone who wants to be part of our mission and help. To someone who might read this and want to give us advice, we’d love that. We absolutely encourage them to reach out to us,” Laliberte said.

Western graduates Bianca Lopes, left, Sonja Fernandes and Samantha Laliberte are the founders of Ezzy Lynn, a business that manufactures trendy hair accessories and merges their three common interests – social entrepreneurship, fashion and wildlife conservation.

BY ADELA TALBOT // WESTERN NEWS

Western News

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The Rwanda: Culture, Society and Reconstruction course in the Department of French Studies, taught by professor Henri Boyi, involves a five-week international service-learning experience in Rwanda. This course started five years ago. Western News asked three students from that class – Natalie Abeyesena, Rachel Goldstein and Mariana Prado – to reflect on that trip. Here’s what they had to say:

• • •

BY RACHEL GOLDSTEIN

I HAVE ALWAYS been skeptical of the effectiveness of volunteering trips abroad. This service-learning trip, however, is different from any other opportunity I have ever encountered. The initial four-month in-class component, a requirement for this course, is essential in making the experience a success. With a small class of nine people, we were able to familiarize ourselves with each other and, more importantly, to form a cohesive team before we even set foot in Rwanda. We spent those four months learning about the culture and history of Rwanda. We also learned about the importance and value of experiential service-learning compared to volunteering.

Embarking on this journey, I knew that no matter what, I would learn an incredible amount about Rwanda and myself, but I was unsure of the value and impact of our contribution.

On our second day in Kigali, we were assigned our work placements. I, along with four of my peers, was placed at Centre Marembo, an organization with several incredible initiatives, including providing young girls, who have been sexually abused and therefore rejected by their families, with shelter and a supportive environment. Centre Marembo also supports a shelter for boys who had previously been homeless. The employees work tirelessly to provide for these children so they may receive an education.

Another initiative of Centre Marembo is providing sexual health education to men and women all over Kigali.

Our team’s task was to teach sexual health at a local high school. We worked with Rwandan youth, teaching about the power of family planning, the male and female reproductive organs, sexually transmitted infections and how to protect against them, and methods of contraception. Although the majority of the students we taught knew about contraception and sexually transmitted infections, many did not understand the anatomy and physiology of their own bodies.

I realized how simple knowledge I take for granted actually vastly improves my quality of life. For example, we received hundreds of questions in regards to menstruation during our time at the high school. The students would ask us what was wrong with their bodies. Were they sick? Were they dying? How do they make this stop?

The first few days of teaching were disheartening to say the least. Because of the language barrier, and my general discomfort teaching for the first time, the class did not go as smoothly as I had hoped. But, we learned, we adapted and we improved our lessons exponentially over those five weeks. By the end, we had taught almost 250 male and female students about the importance of family planning, sexual health and awareness.

I came to Rwanda wondering if I would help a single person, wondering if our team would be helping anyone, and I left knowing that almost 250 students will put this new knowledge into practice.

However, this service-learning trip has taught me that even if only one student put this new knowledge into practice, our work would contribute to improving that one person’s quality of life. That is the ultimate goal of service-learning – give what you can and receive an invaluable experience in return.

I can say without a doubt that my experience in Rwanda was invaluable. I felt as though I was constantly being bombarded with knowledge and experiences that I could only receive by going to that vibrant country first-hand.

The Rwanda: Culture, Society and Reconstruction course in the Department of French Studies, taught by professor Henri Boyi, involves a five-week international service-learning experience in Rwanda. This trip, Boyi said, has been transformational for his students for the last five years.

LESSONS FROM RWANDA
ONE CLASS FINDS MEANING HALF A WORLD AWAY

We traveled on the 20th anniversary of the horrific genocide that tore the country to the ground. The Rwandan people had been experiencing intense civil strife for so many years. However, they have managed to rise from the ashes and rebuild a strong and flourishing community in which the two ethnic groups are able to integrate and assimilate into a single people – the Rwandan people.

This experiential learning trip was the most incredible experience. Within those five short weeks, I encountered more inspirational men and women than I had in my entire life. Being able to work with the Rwandan people for a brighter future has truly allowed my intercultural competence to grow. This experience has eliminated any preconceived notions I had associated with Rwanda because of its past, and has therefore allowed me to become a better global citizen.

I have been to 20 countries and five continents in my life and have yet to experience a place so filled with beauty, strength, perseverance and kindness as Rwanda.

I am counting down the days until I return.
Some of the things I witnessed, and the emotions I experienced while in Rwanda, could not be reproduced in a classroom.

First arriving, I did not know what to expect in terms of the country, people, culture or their societal norms. As the weeks passed, I witnessed a strong sense of community, pride and a commitment to advancement. Having the opportunity to work with Centre Marembo, a centre that acts as a resource hub for youth who come from backgrounds of abuse, neglect or extreme poverty, I witnessed how open-minded and strong-willed Rwandans were about adopting initiatives that led to societal development, specifically amongst their youth.

From family planning education to youth counselling and vocational training, the centre embodied the philosophy of being open, non-judgmental and speaking about issues considered taboo.

One individual in specific, centre director Nicolette Nsabimana, especially embodied these principles. She is someone I am strikingly fond of. But like Nicolette, this stubborn drive for fruition irrespective of any obstacles was evident across generations of individuals in Rwanda – even in teaching sexual health to the middle school students. At every level – teachers, principals or administrative support – the level of cooperation and flexibility revealed how much the country valued exposure to the complex issues they have trouble addressing as a result of a lack of resources.

Even in the young children playing in the school yard, I observed handmade toys and soccer balls made out of recycled goods and string. There is not just a great amount of hope and strong will, but also an air of resourcefulness among the people there. Being exposed to a culture that embodies such positive traits not only left me motivated to apply these principles to my own life, but also optimistically about the future. I knew a strong attitude, such as the one the people of Rwanda collectively embodied, was a powerful force to encourage future development.

I was provided with unforgettable lessons on the realities of the human condition. I had witnessed a degree of resilience to adversity that made me question my own life and the triviality of the issues I had deemed significant in Canada. I not only obtained a more genuine understanding of how children and young adults deal with profound issues such as a lack of food, water, or even resources for education, but also realized the repercussions of stereotypes and assumptions established by primarily developed societies regarding the needs of people in developing countries.

This trip changed me in several ways. Witnessing some hardships and unfortunate realities among the people of Rwanda, there were moments when I found it difficult to remain hopeful and positive. This trip gave me a sense of strength I could not have obtained in any other way.

I learned to confront – and accept – those realities for what they were and not let them overwhelm me. I learned to analyze those issues in a practical manner, brainstorm ways I could contribute and find ways to make those ideas come to fruition.

The idea of bringing about global change seemed feasible, attainable and sustainable by the end of the trip.

By Natalie Abeysena

A Typical Day in Kigali began at around 6:30 a.m. when we would wake up to the rising sun peaking over the rolling hills we saw from our rooms at Centre Pastorale St. Paul (our home for the duration of the trip). Before setting off to work, we shared a breakfast prepared by the staff from the centre. But not even the bold Rwandan coffee or the copious amounts of porridge and tropical fruits served were enough to fuel us for the long workday ahead.

My personal daily energy boost came upon arrival at our work placement, the Gisimba Memorial Centre. I still shiver at the thought of each morning, when we entered the school to see hundreds of children, beaming with endless laughter and yelling "teacher," and swarming us with the warmest of hugs.

It was a combination of these greetings and our daily "warming-up" morning assemblies that provided me with an endless source of motivation and energy to do my very best during the busy and exhausting workdays.

There was something incredibly powerful about these early morning assemblies, something about having the whole school (close to 150 children, along with all teachers and staff) standing in a circle on those red dust soccer fields, singing an hour-long repertoire of Kinyarwanda (the language spoken in Rwanda) and English songs – all accompanied by wonderful dance moves and actions.

It was incredible seeing the teachers, all of whom had diverse backgrounds and their own stories of unbelievable hardships, give all their energy and heart to the children, singing and dancing with contagious happiness and passion. It was these moments that constantly reminded me of Rwanda's remarkable resilience, and of all of its citizens' strength and commitment towards the betterment of their society, despite the tragic events that happened only 20 years ago.

I am eternally thankful for the opportunity to discover a new country and culture that this course gave me. I came back with a new sense of purpose moving forward in my studies and career, and I have become aware of the power and responsibility that we hold as students in Canada.

We must become storytellers, peacemakers and leaders that will help deconstruct the 'single story' that traps and limits developing countries. I am convinced it is these types of community service learning opportunities that will help develop the type of global citizens our world so desperately needs.

By Mariana Prado

Join the Team

All students are invited to an information session on the Rwanda: Culture, Society and Reconstruction course at 5:30 p.m. Thursday, Oct. 16 in Western Student Services Building 3134. The session will feature first-hand accounts from organizers and former students about this unique community service learning experience.

The Department of French Studies course, which started five years ago, involves a four-week international community service learning experience in Rwanda. Professor Henri Boyi is the lead instructor.

For details, contact Boyi at hboyi@uwo.ca, Anne-Marie Fischer at afisch8@uwo.ca or Mirela Parau mparau2@uwo.ca.

By Mariana Prado
// ACADÉMIE

PhD Lectures
Janice Pennycook, Education, Reforming Ontario Teachers (1990-2010): The Role of the College of Teachers. 1 p.m. Oct. 2. FEB 1010.

Kristen Snell, Chemistry, Photochromic Molecular Materials for the Controlled Organization of Nanoparticles. 1:30 p.m. Oct. 7. 115 ChB.

Katherine Lawless, Theory and Criticism, Preservationist Aesthetics: Memory, Trauma and the New Global Enclosures. 9 a.m. Oct. 8. FEB 2348.

Please send submissions to newseditor@uwo.ca.

// CLASSIFIED

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// STUDENT BULLETIN

Student Central In-Person Regular Hours
9 a.m.-4 p.m. Monday, Tuesday, Thursday and Friday, 10 a.m.-5 p.m. Wednesday. Follow Office of the Registrar on Twitter for updates @WesternReg

Student Central Helpline Hours
519-661-2100. 9 a.m.-4 p.m. Monday-Friday.

Full Study Break
Western students will be given a reprieve from their studies during the first term mid-term examination season. This year’s break will take place Oct. 30-Nov. 1.

Group Career Counselling Sessions for International Students
Eight group counselling sessions geared toward undergraduate and graduate international students looking for non-academic employment in Canada. Register at westerncareерcentral.ca.

// WESTERN NEWS

Writing Support Centre
Graduate and undergraduate students can make appointments for one-on-one writing consultations at The Writing Support Centre by calling 519-661-3031. Half-hour drop-in sessions are available from 2:7 p.m. Monday through Thursday and 12:3 p.m. Saturday at the D.B. Weldon Library location (next to Quotes Cafe).

Psychological Services
Laura Evans Lecture Series (Presentations). Will be offering a variety of presentation topics such as managing anxiety and stress, mindfulness meditation, healthy relationships, emotion regulation, and public speaking anxiety. Registration will be open online, so check website for details. odc.uwo.ca/psych.

Undergraduate Course Registration Dates
Oct. 13: Thanksgiving Holiday. Oct. 15: Deadline to apply for relief against a final grade in a Spring/Summer Distance Studies course.
Oct. 20: First day of first-term second ‘R’ courses (Kin).
Oct. 30-31: Fall Study Break.

For more information, please visit us on the web at studentservices.uwo.ca and follow us on Twitter @Western_WSS.

// CAREERS

Western News accepts letters to the editor. Limit is 250 words maximum, and accepted only from members of the Western community – faculty, staff, students and alumni. Writers may only submit once a semester. As an academic institution, Western News encourages lively debate, but reserves the right to edit for clarity, or reject any submission, and will outright reject those based on personal attacks or covering subjects too removed from the university community.

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JOANNE GOODMAN Lectures
The Promise and the Pitfalls of Vimy Ridge
The Contested Terrain of Remembrance in Interwar Canada

Ian McKay, PhD
Professor, Queen’s University

Tues, Oct. 7th
Soldiers, Battles and Commemoration: The Complicated Interwar Legacies of Padders Fields

Wed, Oct. 8th
Believers, Dividends, and Ideologies: Religion, Patriotism and the Legacies of the Great War

Thurs, Oct. 9th
On Managing a Contradiction: Political Leaders and the Problem of Being Canada in the Aftermath of the Great War

The McKellar Room
University Community Centre
4:30 p.m. - 6:00 p.m.

Please contact Brenda Hatcher at bkhatcher@uwo.ca if you require information in an alternate format, or if any other arrangements can make this event accessible to you. There is an elevator located in the UCC in the Student Centre Elevators. For a campus accessibility map please visit: http://www.western.ca/maps.htm
Exoplanet hunter brings search to Western

SEAGER

SARA SEAGER WILL keep searching, because she has no other choice.

"The belief there is 'something else,' something else beyond the tedium of our daily lives, whether people express that through religion, belief in UFOs or the desire to find intelligent life in the universe, it's all part of who we are as a species," she said.

The Toronto-born Massachusetts Institute of Technology professor is a pioneer in the hunt for exoplanets (planets that orbit stars other than our Sun). Her ground-breaking research ranges from the detection of exoplanet atmospheres to innovative theories about life on other worlds to development of novel space mission concepts.

Seager brings her search to Western as she delivers the 10th annual Centre for Planetary Science and Exploration (CPSX) Distinguished Public Lecture at 7 p.m. Wednesday, Oct. 8, in the Paul Davenport Theatre in Talbot College. She will discuss the search for Earth’s cousin and, should anyone ask, about the search for the far-more-elusive Earth’s twin.

Last year, Seager was awarded a $625,000 genius grant from Chicago’s MacArthur Foundation for her work in studying exoplanets. In 2012, she was named among Time Magazine’s 25 Most Influential in Space.

This ‘astronomical Indiana Jones’ remains on a quest after the field’s holy grail – the discovery of a true Earth’s twin orbiting a distant star.

"As humans, we are born explorers. It’s sort of cliché to say space is the ‘final frontier,’ but it’s true. There are so many planets out there; we know already every star in our Milky Way Galaxy should have at least one planet. The sheer space is just enormous," she said.

"We are the first people who can say we’re on the verge of finding another planet. And if I hope, someday our descendants will find a way to go there. That journey of exploration is there."

NEWS AND NOTES

A multi-level parkade could be in Western’s future, just don’t expect to see one anytime soon, said Gitta Kulczycki, Western’s vice-president (Resources & Operations).

Speaking to Senate regarding the ongoing construction and traffic congestion across campus, Kulczycki addressed how the university continues to expand with new buildings, and that campus lands are, of course, finite. Because of that, Western will be, and are, building on parking lots. A recent example would be Ontario Hall, which eliminated a large number of spaces.

"In the near term, we can develop other on-surface parking," Kulczycki said. "We built a temporary expansion to the lot in the South Valley Lot between the Labatt Health Sciences Building and the Western Student Recreation Centre, but it is just that, temporary."

"Some day there will no doubt be one or more buildings there; it is a prime building site. We’ll also be expanding the Springett Parking Lot next year and that will add capacity in the longer term."

As surface parking becomes less and less, yet demand continues to build, Kulczycki said it stands to reason the university must build a parking structure to maximize the use of the land footprint.

"There is not a specific timeframe in mind, except I can rule out in the very near term, both due to financial constraints as well as the fact we do have other options either in place or planned," she said.

In the past, Kulczycki added, multi-level parkades were studied and no case could be made, but as the alternatives are exhausted, the economic and service considerations of such a structure need to be examined once again.

Lisa Cechetto was recently appointed executive director of WORLDiscoveries, the business development arm of London’s business development-related experience. She has worked in both industry and academia and her most recent appointment was at Institut Pasteur Korea, where she was the director of business development and intellectual property.

Better start stretching, registration is now open for the Western Staff & Faculty Fall Games 2014, an intramural-style, multi-sport league available to all staff and faculty on campus.

The league features seven different sports played on campus from 12-1 p.m. every Thursday for seven weeks starting on Oct. 9, and running through Nov. 20. Individuals will be split into different teams each week, so everyone will play with – and against – a variety of players.

The registration fee is $40 plus HST. Visit the Intramurals link at the Western Student Recreation Centre website, and click on Western Staff & Faculty Games in the list at left. Registration closes at 11:59 p.m. Wednesday, Oct. 8.

Mitch Orr, HBA, CPA, CMA, CFP
Director, Wealth Management
519-660-3230

upcechter comes to WORLDiscoveries with business development and intellectual property.

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